

MID-SHORES HOME BUILDERS ASSOCIATION INC

14th Annual PARADE OF HOMES

Book Advertising & Sponsorship Packet



October 7-9, 2016

Friday, Oct. 7 4-8PM

Saturday, Oct. 8 10AM-5PM

Sunday, Oct. 9 10AM-4PM

Providing a direct and immediate benefit to area builders, subcontractors and suppliers...Join us in highlighting our trade to the public by participating in this opportunity to showcase the incredible talent and workmanship our area can provide.



“Commitment to community, quality and professionalism is our motivation”



MID-SHORES HOME BUILDERS ASSOCIATION, INC.
2016 Parade of Homes
Book Advertising & Sponsorship Opportunities

Fri., Oct. 7 4-8PM ■ Sat., Oct. 8 10AM-5PM ■ Sun., Oct. 9 10AM-4PM

Mid-Shores Home Builders Association, Inc. is pleased to announce that our **14th Annual Parade of Homes** will take place **October 7 – October 9, 2016**. It is our hope that this parade will provide a direct and immediate benefit to area builders, sub-contractors and suppliers as it provides the opportunity to showcase the incredible talent and workmanship our area contractors can provide.

Mid-Shores Home Builders Association Inc. invites you to participate as an advertiser and/or sponsor of the 14th Annual Parade of Homes. Your support of this event at any of the following levels will be greatly appreciated!

Parade of Homes Book Advertising

In addition to showcasing the parade projects, Mid-Shores HBA will again be publishing a Parade of Homes book that will be distributed to more than 20,000 households within the area via newspaper (the Tempo). Additional copies will be available for pickup at parade homes and member locations. The high-quality, full-color glossy 8 ½" x 11" books will include advertising opportunities which are not limited to Mid-Shores HBA members. The Parade of Homes Committee has again selected Zander Press, Inc., of Brillion, to design and publish the book. **Please purchase your ad by August 26, 2016 by completing the enclosed advertising contract. All high resolution (300 dpi or better) camera ready ads and advertising copy or prepared layout with camera ready logo and/or art work should be sent directly to Mid-Shores HBA.** Ads from previous MSHBA Parade of Homes publications are on hand and can be repeated without changes, if desired.

Note to Non-member Subcontractors and Suppliers: Non-members must purchase an ad in the parade book to be listed on a builder parade project page.

Event Sponsor: \$1,000

Event sponsors will receive a full page prime location ad in the parade book, name and/or logo representation on the front cover of the parade book, and name and/or logo representation in posters, newspaper ads and on our website and Facebook page.

Thank you for your kind consideration of this opportunity. If you have any questions or would like additional information, please do not hesitate to contact our MSHBA office or a committee member.

Very Truly Yours,

Tena Hartwig
Executive Officer

2016 Parade of Homes Committee

Chairperson

Vonda Heiberger
Christel & Heiberger Builders, Inc.
Ph. 920-418-4005

Committee Members

Rhonda Roepke
Chilton Furniture
Ph. 920-849-9023

Jackie Plagemann

Christel & Heiberger Builders, Inc.
Ph. 920-898-2820

Denise Bangart

Wisconsin Bank & Trust
Ph. 920-849-8888

Joan Lechler

Bank Mutual
Ph. 920-894-2278

Greg Garton Jr.

Great Midwest Bank
Ph. 920-849-9381

Dave Amel

Premier Properties Realty LLC
Ph. 920-980-4477

Julie Schmitz

K & J Construction and Design LLC
Ph. 920-849-8811



MID-SHORES HOME BUILDERS ASSOCIATION, INC.

2016 Parade of Homes

Ad Order Contract

Fri., Oct. 7 4-8PM ■ Sat., Oct. 8 10AM-5PM ■ Sun., Oct. 9 10AM-4PM

Ad Order Contract

Deadline: ~~July 31, 2016~~ EXTENDED to August 26

Full Color Glossy Parade of Homes Book Ad Rates:

	<u>MSHBA Members</u>	<u>Non-members</u>
Event Sponsor (7.5"X10") - limited to 3	\$1000	\$1000
Full Page (7.5"X10")	\$680	\$730
½ Page (7.5"X5" or 3.75"X10")	\$380	\$430
¼ Page (3.75"X5" or 7.5"X2.5")	\$210	\$260



Design services are available at an extra cost of \$25 per ad

Note to Non-member Subcontractors and Suppliers: Non-members must purchase an ad in the parade book to be listed on a builder parade project page.

ADVERTISER INFORMATION

Date: _____

Company: _____

Advertiser/Contact Person(s): _____

Address, City, State, Zip: _____

Phone: _____ Email: _____

Ad Size: _____ Rate: _____

- Design services are available at an extra cost of \$25 per ad
- Please invoice Full payment is attached with this contract. Thank you.

All ads must be received by August 26, 2016 to be included in the 2016 Parade of Homes book.

Signature _____ Sold By _____

All contracts must be returned to MSHBA along with ad copy not later than August 26th.

All high resolution (300 dpi or better) camera ready ads and advertising copy or prepared layout with camera ready logo (300 dpi or better) and/or art work should be submitted electronically directly to Mid-Shores HBA or dropped off at 2104 Mary Ave., New Holstein. Camera ready ads should be sized to the above specifications. If you have any questions, please call the office at 920-898-5030 or a committee member.

E-mail Ads to: hartwigs1@charter.net
Please return contract and payment to: