

The Cutting Edge



Volume 14, Issue 12 December 2023

Inside this issue:

Membership	2
MSHBA Holiday Party	3
Kwik Trip Rewards	5
IBS	6
IBS Education	7
WBA Advocacy Digest	8
Member Anniversaries	10

CALENDAR OF EVENTS:

- December 12 BOD/ Budget Meeting 6:30 am at Seven Angels Restaurant, Chilton
- December 15 MSHBA Annual Holiday Party Altona Supper Club, NH Awards, Installations & Auction following Dinner RSVP by Dec. 11, form enclosed on pages 5 & 6
- February 2 WBA Member Meeting Day & President's Installation Milwaukee

PRESIDENT'S MESSAGE

By Kevin Schmitz, K & J Construction and Design, LLC

Happy Holidays Fellow Members,

Another year has come and gone. Not much has changed from the previous year. The same issues of labor shortages and material shortages that plagued our industry last year, continue on. Some prices have settled in, yet some remain above where we would like to see them. Hopefully the upcoming year will bring some relief to the supply chain issues which should help level off pricing.

We have our Holiday Party,

Build a Better Wisconsin fund auction, and officer installation at the Altona Supper Club on December 15th. It would be great to see some new faces there. We are asking everyone to donate an item for the auction. We are also collecting non perishable food items for the Salvation Army Bread of Life Assistance Center and collecting items for Toys for Tots. If you cannot attend the party and would like to donate, contact a board member or drop off at my office before December 15th.

Finally, I would like to congratulate Matt Lefebber of Wrightway Home Improvements as our next President and all the upcoming board members.

We are still in need of a President Elect and Directors for next years Board of Directors. We usually meet every other month for about 2 hours. If you could find 12 hours in your schedule in a year to help out, we would love to have you sign on.

Happy Holidays,

Kevin

MSHBA Holiday Party:

RSVP by December 11 for the December 15 Installation, PAC Auction & Holiday Party!

20 people are attending so far!

See page 3 for more

Poinsettia Sponsor: Envoy Mortgage

WBA & NAHB Events:

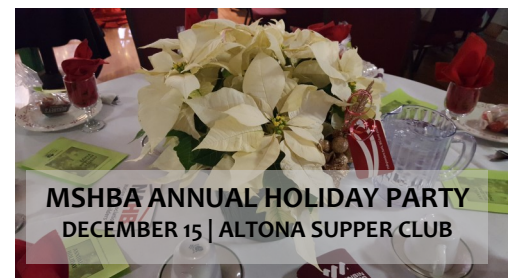
Member Meeting Day & 2024 President's Installation Dinner: Registration is open for the [Member Meeting](#) and [President's Installation](#) on February 2 at Milwaukee.

IBS: February 27-29
For more information, Visit www.buildersshow.com



*Wishing you and your family a
Christmas warm with happiness and
a New Year filled with joy.*

*From the Board & Staff of Mid-Shores
Home Builders Association*



MSHBA Membership



Mid-Shores Home Builders Association, Inc.

2023 MSHBA OFFICERS

President: Kevin Schmitz
K & J Construction and Design LLC
920-849-8811

President-Elect: Matt Lefebber
Wrightway Home Improvements
920-923-0721

Treasurer: Julie Schmitz
K & J Construction and Design LLC
920-849-8811

Secretary: Denise Bangart
Envoy Mortgage
920-522-4345

Past-President: Ted Birschbach
Birschbach Builders LLC
920-238-9253

2023 DIRECTORS

Tommy Heiberger
Christel & Heiberger Builders, Inc.
920-898-2820

Jerry Mallmann
Chilton Furniture
920-849-9023

Dave Amel
Premier Properties Realty, LLC
920-980-4477

Gail Forster
Precision Floors & Decor
920-400-1123

WBA Directors
Dan Schneider

NAHB Delegate
Kevin Schmitz

NAHB Alternate Delegate
Tommy Heiberger

Mid-Shores Home Builders Association, Inc.

PO Box 125
New Holstein, WI 53061
www.midshoreshomebuilders.com

Executive Officer Tena Hartwig
2104 Mary Ave.
New Holstein, WI 53061
Phone (920) 898-5030
hartwigs1@charter.net

MEMBERSHIP... the Ultimate Building Resource

THANK YOU FOR RENEWING YOUR MEMBERSHIP!

Wrightway Home Improvements LLC

Mid-Shores HBA offers a 3-Pay Dues Payment Program...

MSHBA offers an option to pay your dues in three consecutive monthly payments of \$150.00. Your membership will take into effect on your final payment. A 3-Pay Dues payment contract will be included with your renewal statement.

DECEMBER BOD/BUDGET MEETING

December 12 at 6:30 am
Seven Angels, Chilton

MSHBA IS CELEBRATING 25 YEARS!

THANK YOU FOR YOUR MEMBERSHIP AND SUPPORT!

MSHBA's Annualized Retention is 94.6%!

WBA Member Benefits...

- **Kwik Trip Rewards**
- **Contracts/Forms**
- **Member Hotline**
- **Insurance**
- **Rebate Form**
- **Continuing Education**
- **Coaching & Consulting**

Even More Benefits are available at
www.wisbuild.org/member-benefits



Auction Items are Needed for MSHBA's BBW Auction

To raise much need funds for the Building a Better Wisconsin Fund, a live auction will held in conjunction with our Christmas Party on December 15. Please consider a donation.



What is Building a Better Wisconsin (BBW)?

BBW is WBA's political action committee, most commonly referred to as a PAC. It is WBA members from across the state combining their resources to support pro-housing, pro-business candidates running for office in Wisconsin.

Volunteer to Serve in a MSHBA Leadership Position in 2024

President Elect & Director Needed

MSHBA Directors: MSHBA's Board is looking for members to fill open Officer and Director terms starting in 2024. Terms are for 1, 2 or 3 years. Specifically needed are a **President Elect (1-year term)** and a **Director**. Let Tena or Kevin know if you would be interested in this leadership opportunity. Officers & Directors will be installed at the December 15 Holiday Party.

WBA Directors: We are looking for a Builder & an Associate Member to represent MSHBA on WBA's Board of Directors. Director's will be expected to attend 3 annual meetings of which one is held virtually. Let me know if you could fill this state leadership role.

HOME PLANNING GUIDES

are available for
distribution at
your Business

Contact Tena for
delivery



Mid-Shores Home Builders Association Inc.
cordially invites you to our

ANNUAL HOLIDAY PARTY

INSTALLATION | AWARDS | PAC AUCTION

December 15

5:30 pm Cocktails | 6:30 pm Dinner

Altona Supper Club

North Room, 2306 Calumet Dr, New Holstein

\$20.00 per person | Cash Bar | RSVP by December 11

In the Spirit of Christmas Giving we are asking everyone to bring a donation for Toys for Tots and/or bag of non-perishable food items for the Calumet County Salvation Army Bread of Life Assistance Center.

All employees and guests are invited to attend

Join Us for Induction of Officers

By WBA Secretary, Andy Selner

Presentation of Awards

25 Year Anniversary Awards | President's Award

Live Auction

To raise much needed funds for the Build a Better Wisconsin Fund, all members are asked to donate items valued from \$25.00-\$100.00.

Company Name _____

Guest(s) Name _____

Item(s) to donate for Auction _____

Value of Item(s) _____

Cash donations must be made from a personal checkbook per state law.

_____ X \$20.00 each = _____

Attendees

Total Due

**Please RSVP by December 11 to Tena Hartwig at
hartwigs1@charter.net**

920-539-9014 | PO Box 125, New Holstein WI 53061

**Kwik
TRIP**

Hey, WBA!


**WISCONSIN
BUILDERS
ASSOCIATION**

**Save 6¢ per gallon of fuel as a member of
the Wisconsin Builders Association!**

Benefits include:

- Save 6¢ on every gallon of fuel purchased at Kwik Trip, Kwik Star & Stop-N-Go locations.
- 10% off in-store purchases & car wash discounts up to 50%.
- Choose from three different fuel programs to find the best fit.
- No annual or monthly fees.



Subject to credit approval. Some in-store exclusions apply. Kwik Trip Business Plus MasterCard is issued by Regions Bank, pursuant to a license by MasterCard Int'l Inc. MasterCard is a registered trademark of MasterCard Int'l Inc.



Questions? Contact Brayton Duin
608-793-4708 or bduin@kwiktrip.com

PLAN YOUR IBS EXPERIENCE

#IBS2024 f t i y



The **2024 IBS Education line-up** is unmatched and unrivaled for the residential construction industry.

Walk away with the latest trends, newest techniques, forward-thinking business strategies and actionable items you can apply to your business right away.

Visit buildersshow.com/register to register for an **Expo+Education Pass** today and join your peers at this essential industry event.



100+
SESSIONS



9 TRACKS



25%

more education opportunities
with encore (repeat) sessions
& additional education rooms

Register today!

[BUILDERSSHOW.COM/REGISTER](https://buildersshow.com/register)

NAHB **IBS**TM

Feb 27 - 29, 2024
Las Vegas

IBS 2024 EDUCATION



Feb 27 - 29, 2024
Las Vegas

#IBS2024    

Education is always a centerpiece of the Builders' Show. The 2024 IBS Education lineup promises to dazzle and captivate its attendees. A wealth of knowledge awaits every professional in the residential construction industry – [Register for an IBS Expo+Education Pass Today!](#)

IBS Education Types

Super Sessions

We've transformed five of our most popular IBS sessions into super-charged educational experiences.

Learning Labs

These fast-paced sessions offer unique Ted-talk style presentation formats, interactive technology, audience participation and more.

Game Changers

Daily keynotes featuring thought leaders who will transform the way you think about and address issues critical to the housing industry.

IBS Building Knowledge Sessions

60-minute sessions covering the hottest building industry trends and techniques in [9 education tracks](#):

Architecture & Design

Building Techniques & Strategies

Business Management

Custom Building & Remodeling

Land Development & Community Design

Multifamily Housing

Project Management

Research & Trends

Sales & Marketing

Visit BuildersShow.com/education to learn more about all of the education offered at the show.



Advocacy Digest | November 2, 2023
Brad Boycks, Executive Director



Bill to Provide Additional Funds for Manufacturing and Construction Education Passes State Assembly

A bill authored by Representative Chance Green (R-Grand View) and Senator Rob Stafsholt (R-New Richmond) recently passed the State Assembly on a bipartisan vote of **91 to 7**. Thank you to the WBA members that responded to our recent VoterVoice request to contact your member of the assembly to support the bill.

Assembly Bill 550 (AB 550) will:

- Add construction along with manufacturing equipment to the list of eligible equipment that schools can receive dollars to acquire.
- An applicant that is awarded a grant under this section shall use the grant moneys awarded for the enhancement or improvement of a technical education facility or for the acquisition of equipment that is used in advanced manufacturing or construction fields in the workplace, together with any software necessary for the operation of that equipment and any instructional material necessary to train pupils in the operation of that equipment."
- Increase the maximum grant that can be received by a school or multiple schools working together from \$50,000 to \$100,000.

WBA has been supportive of AB 550 as it has moved through the state assembly. Our lobbying efforts will now focus on moving the bill through the same process in the state senate and getting the bill to Governor Evers prior to the end of the legislative session in early 2024.

Restore Main Street and Vacancy-to-Vitality Programs Now Available!

We are excited to share with you that as a result of our lobbying efforts and passage of the five workforce housing bills this past summer, two new programs - Restore Main Street and Vacancy-to-Vitality loan programs - are now available to developers.

Interested developers, or others interested in the programs are encouraged to review the program details including term sheets, summary overviews, award plans, and timelines for each program. Applications for the first loan cycle are due to WHEDA by December 29, 2023.

For more information on Restore Main Street, [Click Here](#).

For more information on Vacancy-to-Vitality, [Click Here](#).

Wisconsin Builders Foundation Launches 4-Credit Continuing Education Course for Dwelling Contractor Qualifiers

In partnership with On3 Field Learning, the Wisconsin Builders Foundation has launched a newly created 4-credit online course that will satisfy the new continuing education requirements for Dwelling Contractor Qualifiers. Due to a recent law change, anyone renewing their DCQ credential will be required four of the 12 required credits in subject matter that includes construction laws and codes and contracts, liability, and risk management.

To register for the course, members or non-members can simply click the red "Register" button below. Members of record can access this course free of charge by entering the promo code provided on [this page](#) at checkout; note: WBA member login will be required to access this page. The course is available to non-members for \$55.00. Your DCQ number will also be required at the time of registration.

Directions:

1. Click the Red Register Button Below
2. Complete the required information and payment on checkout page (reminder to members of record to enter the **promo code** for free registration)
3. You will receive a confirmation that you have been registered. At this time, please watch your inbox - and spam folder - for an email from On3. Note: it may take up to 48 hours if registering on the weekend.
4. Follow the instructions in the email and complete the online learning (from smart phone, tablet, web browser, etc.) with 30 days
5. After you have passed the course with a 70%, WBF will receive confirmation of your exam from On3 and will submit your credits to DSPS!

REGISTER



NAHB Member **SAVING\$**

Put your membership to work.

Exclusive discounts that benefit you,
your business and your family

nahb.org/Savings



Happy Anniversary

Advanced Custom Geothermal - 16 years
 Atkins Building Group - 1 year
 Birschbach Builders LLC - 10 years
 Envoy Mortgage - 2 years
 Great Midwest Bank - 17 years
 Green Hammer Construction LLC - 1 year
 Meggers Plumbing LLC - 10 years
 Valley Cabinets Inc. - 12 years
 Vande Hey Automotive Group - 8 years
 Wrightway Home Improvements - 6 years
 Zander Press Inc. - 16 years



MSHBA IS CELEBRATING 25 Years!

**Congratulations to these
members celebrating another
anniversary with MSHBA!**

Happy Anniversary

Alpine Insulation Co., LLC - Charter Member of 25 years!
 Interior Woodworking LLC - 16 years
 Jannette Trucking & Excavating Inc - 24 years
 Kraus Construction Inc. - 14 years
 Meyer Plumbing LLC - 18 years
 Pella Windows & Doors of WI - Charter
 Member of 25 years!
 Precision Floors & Décor - 1 year
 Roffers Concrete Construction Inc. - 18 years
 State Bank of Chilton - 22 years



Happy Anniversary

Ditter Plumbing Co. - 11 years
 Pinnow Sheet Metal Inc. - 7 years
 Premier Properties Realty LLC - 16 years
 Schneider & Schneider Construction Inc. - Charter
 Member of 25 years!
 Thiel Real Estate - 16 years
 Manitowoc Heating & Refrigeration Services Inc. - 11 years
 Premier Financial Credit Union - Charter
 Member of 25 years!
 Wrightway Home Improvements LLC - 7 years



Happy Anniversary

Best Exteriors LLC - 4 years
 Christel & Heiberger Builders Inc. - Charter
 Member of 25 years!
 Drexel Building Supply - Charter
 Member of 25 years!
 Manitowoc Heating & Refrigeration Services Inc.
 - 10 years
 Potter Building Supply - 9 years
 Chilton Furniture - 24 years
 K & J Construction and Design LLC - 19 years

