

the Cutting Edge



Volume 13, Issue 6

June 2022

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PRESIDENT'S MESSAGE

By Matt Lefeber, Wrightway Home Improvements, LLC

Hello Everyone,

I would think everyone is pretty busy at this point of the year. If you need some time to unwind a bit stop by the **Jerry Arenz Memorial Trap Shoot** on August 26th. There will be food, drink and prizes.

See the attached flyer and registration for details.

In October ,MSHBA will host its 18th **Annual**

Parade of Homes. This event gives our members the opportunity to show case their talents, I encourage everyone to stop out and look at the amazing work they do, and get ideas for your next project.

Finally, I would like to recognize a few people.

Julie Schmitz, for taking on the treasurer's

position, your service and dedication to MSHBA is appreciated.

New member, **Gail Forster from Precision Floors & Décor**, welcome to MSHBA!

Congratulations to **Jesse Bangart**, the recipient of the MSHBA Scholarship. We wish you all the luck in your future endeavors.

Matt Lefeber

CALENDAR OF EVENTS:

- June 14 Board of Directors Meeting 5:30 pm at Cheers, Chilton
- June 15 Parade of Homes Committee Mtg. 7:30 am at Christel & Heiberger Builders , NH
- July 15 Parade of Homes Builder Entry Deadline
- August 1 Parade of Homes Book Advertising Deadline
- August 26 Jerry Arenz Memorial Trap Shoot Winnebago East Shore Conservation Club

MSHBA'S 18th Annual PARADE OF HOMES

October 7-9

Builder Project Entry and Parade of Homes Advertising Packets are now Available

Project Entry Deadline: July 15

Parade of Homes Book Advertising Deadline: August 1

(Advertising Packet—pages

Register your Team of 5 by August 12 to be entered into a drawing for 250 shells!

JERRY ARENZ MEMORIAL TRAP SHOOT



50 BIRDS | AUGUST 26
WINNEBAGO EASTSHORE
CONSERVATION CLUB

MSHBA Membership



2022 MSHBA OFFICERS

- President: Matt Lefeber**
Wrightway Home Improvements
920-923-0721
- President-Elect: Kevin Schmitz**
K & J Construction and Design LLC
920-849-8811
- Treasurer: Julie Schmitz**
K & J Construction and Design LLC
920-849-8811
- Secretary: Denise Bangart**
Envoy Mortgage
920-522-4345
- Past-President: Ted Birschbach**
Birschbach Builders LLC
920-238-9253
- 2022 DIRECTORS**
- Thomas Heiberger**
Christel & Heiberger Builders, Inc.
920-898-2820
- Jerry Mallmann**
Chilton Furniture
920-849-9023
- Director: OPEN**
- WBA Directors**
Denise Bangart
Dan Schneider
- NAHB Delegate**
Kevin Schmitz
- NAHB Alternate Delegate**
Thomas Heiberger

MEMBERSHIP... the Ultimate Building Resource

THANK YOU FOR RENEWING YOUR MEMBERSHIP!

Advanced Custom Geothermal LLC
Kasper Building Supply
Roffers Concrete Construction Inc.

WELCOME NEW MEMBER!:

Precision Floor & Decor
Brian Zurn, owner
Gail Forster, contact person

24 S Highland Ave
Plymouth WI 53073
920-400-1123
gail@precisionfloordecor.com
www.precisionfloordecor.com
Sponsored by Matt Lefeber

Mid-Shores HBA offers a 3-Pay Dues Payment Program...

MSHBA offers an option to pay your dues in three consecutive monthly payments of \$150.00. Your membership will take into effect on your final payment. A 3-Pay Dues payment contract will be included with your renewal statement.

Don't Wait, Save Today!

Successful businesses are all about saving money to help drive profits. It's in their DNA. Whether it's a discount on a product or service or a more efficient way to operate, the smart businessperson is always looking at ways to cut costs and maximize returns. The **Member Savings** program offers you money-saving discounts that benefit your business, employees and family. Savings in these programs and others help cover the cost of your membership



dues and benefits your local association.

JUNE BOD MEETING

June 14 at 5:30 pm

Cheers, Chilton

MSHBA PRESENTS SCHOLARSHIP AWARD

Jesse Bangart of Hilbert is the recipient of a \$500 Educational Scholarship to continue his education in the electrical trade.

Congratulations Jesse!



Join a Committee and Help Plan this Year's Events

You, your ideas, and your help are needed to build an even stronger Association. Help us connect with Consumers in our summer Trap Shoot and fall Parade of Homes by volunteering to serve on a committee. Let me know if you can help.

- **2022 Parade of Homes - October 7-9:** This committee meets monthly starting in May.
- **2022 Jerry Arenz Memorial Trap Shoot - August 26:** This committee meets monthly starting 3 months prior to the event.

Register to Attend these WBA Events

- June 22 **Member Meeting Day** at Tallesin, Spring Green
- June 22 **Celebration of Housing** at Arthur's, Spring Green
- June 23 **Golf Outing** at the House on the Rock Course

Registration is now open!



PO Box 125
New Holstein, WI 53061
www.midshoreshomebuilders.com

Executive Officer Tena Hartwig
2104 Mary Ave.
New Holstein, WI 53061
Phone (920) 898-5030
hartwigs1@charter.net.com

JERRY ARENZ MEMORIAL TRAP SHOOT 50 BIRD SHOOT

WHEN

August 26, 2022

Shooting starts at 4 pm, sign-up by 7

WHERE

**Winnebago Eastshore
Conservation Club**

W4572 Hickory Hills Road, Stockbridge



FEATURING

TOP GUN of the day wins
\$100 cash • **TOP JUNIOR
GUN** of the day wins **\$100
cash** • **Colored Clay** per
Round • **Lewis Class** • **8 oz
Ribeye Steak Sandwich
Plate** • **Raffles** • **Prizes**

OPEN TO THE PUBLIC

COST

\$25.00—Person

\$125.00—Team of 5

\$100.00—Junior Team of 5

Bring your own shells!
WECC has a very limited

EARLY BIRD PAID REGISTRATION

**Register your team & pay
by August 12 to be entered
into a drawing for 250**

**shells! Sponsored by
K & J Construction and Design, LLC**



CONTACT

**Register your Team by
calling 920-539-9014**



MIDSHORESHOMEBUILDERS.COM



MID-SHORES HOME BUILDERS ASSOCIATION, INC.

2022 Trap Shoot

Registration & Sponsorship Opportunities

REGISTRATION INFORMATION...

Trap Shoot Packages...all packages include a 50 Bird Shoot – bring your own shells! WECC has a limited supply. Register your team by August 12 to be entered into a drawing for 250 shells!

- INDIVIDUAL PACKAGE - \$25 per person
TEAM OF 5 PACKAGE - \$125
JUNIOR TEAM OF 5 PACKAGE - \$100 (age 17 & under)

Additional Competitive Events:

- LEWIS CLASS - \$5 per person
COLORED CLAY – FREE

Competitive Event Descriptions...

Lewis Class: Shooters are divided into classes based on final scores. Cash prizes are awarded to the top shooters in each of these classes. Everyone has an equal chance to win.

Colored Clay: One colored clay will be randomly pulled per team. Winners will receive 5 bucket raffle tickets.

Company/Team Name: _____

Shooters Names: 1. _____ 2. _____
3. _____ 4. _____ 5. _____

SPONSORSHIP INFORMATION...

- STATION SPONSOR \$100 MEMBERS, \$200 NON-MEMBERS
TOP GUN SPONSOR \$50 - \$100
JUNIOR TOP GUN SPONSOR \$50
JUNIOR TEAM SPONSOR \$125
EVENT SPONSOR \$25 - \$100
DONATING DOOR PRIZE/RAFFLE PRIZE

Sponsorships need to be purchased by August 23, to be listed on the official event signage at WECC. All Sponsors will be announced during the event.

PAYMENT INFORMATION...

Company Name: _____

- CHECK IS ENCLOSED FOR REGISTRATION AND SPONSORSHIPS

MID-SHORES HOME BUILDERS ASSOCIATION INC

18th Annual PARADE OF HOMES

Book Advertising & Sponsorship Packet



October 7-9, 2022

Friday, Oct. 7 4-8PM

Saturday, Oct. 8 10AM-5PM

Sunday, Oct. 9 10AM-4PM

Providing a direct and immediate benefit to area builders, subcontractors and suppliers...Join us in highlighting our trade to the public by participating in this opportunity to showcase the incredible talent and workmanship our area can provide.



“Commitment to community, quality and professionalism is our motivation”



MID-SHORES HOME BUILDERS ASSOCIATION, INC.
2022 Parade of Homes
Book Advertising & Sponsorship Opportunities

Fri., Oct. 7 4-8PM ■ Sat., Oct. 8 10AM-5PM ■ Sun., Oct. 9 10AM-4PM

Mid-Shores Home Builders Association, Inc. is pleased to announce that our **18th Annual Parade of Homes** will take place **October 7 - 9, 2022**, in-person. It is our hope that this parade will provide a direct and immediate benefit to area builders, sub-contractors and suppliers as it provides the opportunity to showcase the incredible talent and workmanship our area contractors can provide.

Mid-Shores Home Builders Association Inc. invites you to participate as an advertiser and/or sponsor of the 18th Annual Parade of Homes. Your support of this event at any of the following levels will be greatly appreciated!

Parade of Homes Book Advertising

In addition to showcasing the parade projects, Mid-Shores HBA will again be publishing a Parade of Homes book with a circulation of 18,000 within the area via newspaper (the Tempo and Sheboygan Sun). Additional copies will be available for pickup at parade homes and member locations. The high-quality, full-color glossy 8 1/2" x 11" books will include advertising opportunities which are not limited to Mid-Shores HBA members. The Parade of Homes Committee has again selected Zander Press, Inc., of Brillion, to design and publish the book. **Please purchase your ad by August 1, 2022 by completing the enclosed advertising contract. All high resolution (300 dpi or better) camera ready ads and advertising copy or prepared layout with camera ready logo and/or artwork should be sent directly to Mid-Shores HBA.** Ads from previous MSHBA Parade of Homes publications are on hand and can be repeated without changes, if desired.

Note to Non-member Parade Home Subcontractors and Suppliers: Non-members must purchase an ad in the parade book to be listed on a builder parade project page or to display business cards in the garage only.

Event Sponsor: \$1000 MEMBERS, \$1500 NON-MEMBERS – limited to 3

Event sponsors will receive a full-page prime location ad in the parade book, name and/or logo representation on the front cover of the parade book, and name and/or logo representation in posters, newspaper ads, our website and Facebook page.

Preview Night Sponsor: \$400 MEMBERS, \$500 NON-MEMBERS – limited to 2

Preview Night sponsors will receive a 1/4-page size ad located on the Welcome page in the parade book and name and/or logo representation on our website and Facebook page. Includes attendance and promotional opportunity at Preview Night Celebration on August 6.

Thank you for your kind consideration of this opportunity. If you have any questions or would like additional information, please do not hesitate to contact our MSHBA office or a committee member.

Very Truly Yours,

Tena Hartwig
 Executive Officer

2022 Parade of Homes Committee

Chairperson

Julie Schmitz
K & J Construction and Design LLC
 920-849-8811

Committee Members

Jenny Pitzen
Christel & Heiberger Builders, Inc.
 920-898-2820

Denise Bangart
Envoy Mortgage
 920-522-4345

Bill Weber
Pella Windows & Doors of WI
 920-435-3791

Gail Forster
Precision Floors & Décor
 920-400-1123

Dave Amel
Premier Properties Realty LLC
 920-980-4477



MID-SHORES HOME BUILDERS ASSOCIATION, INC.

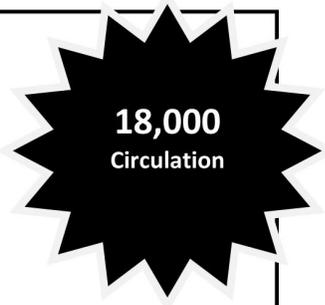
2022 Parade of Homes
Ad Order Contract

Fri., Oct. 7 4-8PM ■ Sat., Oct. 8 10AM-5PM ■ Sun., Oct. 9 10AM-4PM

Ad Order Contract | Deadline: August 1, 2022

Full Color Glossy Camera Ready Ad Rates:

Table with 3 columns: Ad Type, MSHBA Members, Non-members. Rows include Event Sponsor, Preview Night Sponsor, Full Page, 1/2 Page, and 1/4 Page.



Design services are available for an additional cost of \$25 per ad

Note to Non-member Parade Home Subcontractors and Suppliers: Non-members must purchase an ad in the parade book to be listed on a builder parade project page or to display business cards in the garage only.

ADVERTISER INFORMATION

Date: _____
Company: _____
Advertiser/Contact Person(s): _____
Address, City, State, Zip: _____
Phone: _____ Email: _____
Sponsor/Ad Size: _____ Rate: _____

- Design Services \$25
Please invoice
Full payment is attached with this contract. Thank you.

Payment of all ads must be received by August 15, 2022 to be included in the 2022 Parade of Homes book.

Signature _____ Sold By _____

All contracts must be returned to MSHBA along with ad copy not later than August 1.

All high resolution (300 dpi or better) camera ready ads and advertising copy or prepared layout with camera ready logo (300 dpi or better) and/or artwork should be submitted electronically directly to Mid-Shores HBA. Camera ready ads should be sized to the above specifications.

Cancellation of Parade. In the event the Parade of Homes is cancelled due to circumstances beyond MSHBA's control, MSHBA may continue to publish and distribute a Parade of Homes Book. In the case of a cancellation, advertisers have the option to request a refund until August 15, 2022.

E-mail Ads to: hartwigs1@charter.net | Please return contract and payment to:

Mid-Shores Home Builders Association - PO Box 125 - New Holstein, WI 53061
920.539-9014 - hartwigs1@charter.net - www.midshoreshomebuilders.com



Advocacy Digest | May 19, 2022

Brad Boycks, Executive Director



Wisconsin Builders Association Endorses Rebecca Kleefisch for Governor

The Wisconsin Builders Association (WBA) announced their endorsement of Rebecca Kleefisch in her campaign for Governor.

"Rebecca has long been an advocate for the homebuilding and construction industries," said Cory Sillars, WBA President. "We worked closely with her during her time as Lt. Governor and have continued to receive her support since then. We are proud to support her and know she will continue to advance Wisconsin as its next Governor."

As the 44th Lieutenant Governor of Wisconsin, Rebecca championed workforce and economic development. She created the Governor's Small Business Summit, an event that allowed small business owners to access state leaders, the Small Business Academy, a free seminar designed for minority and female entrepreneurs. Additionally, she has traveled the state as a Jobs Ambassador, encouraging Wisconsin workers to choose well-paying jobs in the construction trades.

"I'm honored to have the backing of the Wisconsin Builders Association for my campaign for governor," said Kleefisch. "Worker shortages, unaffordable materials, and bureaucratic permit logjams are adding massive costs to building Wisconsin. I have the experience to get to work

solving those problems on Day One. Those who build Wisconsin know I'll get us back on track through transformational tax reform, fewer regulations, and strengthening vocational training, and I thank them for their support."

Wisconsin Builders Association Wins Lawsuit Against Village of Sussex

WBA recently won a land development lawsuit it pursued against the Village of Sussex. WBA financed the lawsuit through the Builders Legal Action and Research (BLAR) Fund, with assistance from both the Metropolitan Builders Association and Madison Area Builders Association.

"The Village of Sussex was requiring developers to enter into developer agreements that placed surety bond requirements on those developers beyond what is allowed by statute," said WBA outside legal counsel Robert Procter, Axley Attorneys. "The Village's requirements placed a significant financial burden on the development of single-family housing—a cost ultimately borne by the homebuyer."

In 2015 and 2017, the WBA and other housing stakeholders worked with state legislators to adopt statutory rules as to the amount of surety, the type of surety, and the length of time it would be in place to balance the need to protect the municipalities and the need to limit the

costs that such requirements placed on housing. The Village of Sussex argued that it could impose requirements in excess of the statute by having developers enter into developer agreements as a condition of the approval of a subdivision. Waukesha County Circuit Court Judge Michael Maxwell issued a declaratory order striking the Village's ordinances that conflicted with state law, and permanently enjoined the Village from imposing requirements beyond those allowed by the statute.

"In a time when there is a critical lack of housing, this is an important win not only for developers, but homeowners all across the state," said WBA Executive Director Brad Boycks. "In this instance, the requirements Sussex was enforcing were not only illegal, but were unnecessarily delaying the development and building process."

Wisconsin Builders Association Applauds Signing of Housing Bills

WBA applauded Governor Evers over the signing of legislation targeting contractors and workforce housing. Assembly Bill 607, authored by Representative Penterman and Senator Roth, will allow the Wisconsin Housing and Economic Development Authority to issue low or no interest loans to fund the rehabilitation of certain residential properties.

"As the shortage of affordable homes is ever present throughout the state, we are thrilled to see some relief being provided to those whose income does not exceed 120 percent of the median household income," said Brad Boycks, WBA Executive Director. "AB 607 will provide those individuals who own homes built before 1980, an opportunity to obtain a loan to assist in structural improvements and the removal of lead paint."

Additionally, Evers also signed AB 994, authored by Representative Spiros and Senator Petrowski, which makes changes to the contractor certification require-

ments. The bill adds categories for eligible credits to focus on key areas of need that will improve the knowledgebase of those who hold the credential required to receive a building permit to build or remodel a single-family home.

“Requiring accounting, lien law, ethics, and best business practices are essential for those building professionals seeking certification as a dwelling contractor,” said Cory Sillars, WBA President. “The bill will require similar requirements for those taking continuing education courses and ensures those licensed professionals who are constructing and remodeling homes have received necessary education to ensure they are building to top standards.”

NAHB
National Association
of Home Builders

NAHB Member SAVINGS
Put your membership to work.

Exclusive discounts that benefit you, your business and your family
nahb.org/Savings



MEMBER BENEFITS

	CONTRACTS & FORMS	
	MEMBER HOTLINE	
	BUSINESS INSURANCE	
	COACHING & CONSULTING	
	FINANCIAL PLANNING	
	HEALTH INSURANCE	
	MEMBER REBATE PROGRAM	
	ONLINE COURSES	
	TRAVEL DISCOUNTS	
	SALES & TAX CONSULTING	
	LEARNING MANAGEMENT SYSTEM	
	CERTIFICATION OFFERINGS	

For more information, visit www.wisbuild.org/affinity-partners

Top 9 WBA Advocacy Wins since 2011

1. Streamlined process for housing developments that contain wetlands
2. Prohibited a developer's agreement mandating building codes that exceed the statewide uniform standards of the UDC
3. Moved one- and two- family building and electrical code to six year review
4. Advocated for legislation to create a "Wisconsin REScheck" software for one- and two- family dwelling code compliance
5. Created ability for administrative rules dealing with building codes be stopped by Legislature for any reason when previously difficult to do so
6. Prohibited administrative rule change that would have required fire sprinklers in single family homes
7. Created statewide uniform standards for shoreland zoning
8. Created a uniform and statewide commercial building code
9. Successfully advocated for building and its supportive entities be considered essential during the beginning of COVID-10 Pandemic, keeping thousands of members working across Wisconsin.

Learn more at www.wisbuild.org

Members Save Millions
Start saving at nahb.org/savings



DO BUSINESS WITH AN NAHB MEMBER.

[Learn More!](#)