

The Cutting Edge



Volume 14, Issue 4

May 2023

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CALENDAR OF EVENTS:

- May 10 MSHBA BOD Meeting Optimist Chalet, NH
5:30 pm BOD Meeting
- May 10 Spring Bust-up Cookout Optimist Chalet, New Holstein

PRESIDENT'S MESSAGE

By Kevin Schmitz, K & J Construction and Design, LLC

Hello fellow members,

I hope everyone is enjoying spring...just a few reminders.

Our next meeting will be our cookout and summer bust out meeting in New Holstein at the Optimist Chalet on May 10. Brats, burgers, and refreshments will be provided. Bring a guest and a dish to pass. Jason Vanderkin from Drexel Building Supply will be our speaker.

This will be our last general membership meeting until fall. We would love to see some new faces.

Spring also brings planning for two of our annual events, the fall Parade of Homes and the Jerry Arenz Memorial Trap Shoot. We are looking for committee members for both events. Let us know if you can help out.

WBA is still accepting scholarship applications through May 31. See page 2 for instructions on how to access the application. There is also a lot of High School students on the CESA 6 apprenticeship program site looking for mentors and job opportuni-

ties. If you do not know how to access this, you can either contact our executive officer or contact Dawn Grenzer at 920-236-0882.

Lastly, I want to recognize that MSHBA is celebrating 25 years as an association. We also are experiencing 100% in membership renewals so far in 2023. Thank you for your membership and commitment to our association! Member anniversaries are posted on page 8.

See you at the Cookout!
Kevin

Mid-Shores Home Builders Association, Inc.

Invites you to Join us for our last GMM until Fall

Spring Bust-up Cookout

All Members & Guests Welcome

May 10 at the Optimist Chalet

2200 Mason Street, New Holstein

- 5:30 p.m. Board of Director's Meeting
- 6:00 p.m. Join us for Cocktails
- 6:30 p.m. Cookout & General Membership Meeting
- Guest Speaker: Jason Vanderkin, Drexel Building Supply

Brats, hamburgers & refreshments are compliments of MSHBA

Please bring a dish to pass!



MSHBA Membership



Mid-Shores Home Builders Association, Inc.

2023 MSHBA OFFICERS

President: Kevin Schmitz

K & J Construction and Design LLC
920-849-8811

President-Elect: Matt Lefebvre

Wrightway Home Improvements
920-923-0721

Treasurer: Julie Schmitz

K & J Construction and Design LLC
920-849-8811

Secretary: Denise Bangart

Envoy Mortgage
920-522-4345

Past-President: Ted Birschbach

Birschbach Builders LLC
920-238-9253

2023 DIRECTORS

Tommy Heiberger

Christel & Heiberger Builders, Inc.
920-898-2820

Jerry Mallmann

Chilton Furniture
920-849-9023

Dave Amel

Premier Properties Realty, LLC
920-980-4477

Gail Forster

Precision Floors & Decor
920-400-1123

WBA Directors

Dan Schneider

NAHB Delegate

Kevin Schmitz

NAHB Alternate Delegate

Tommy Heiberger

MEMBERSHIP... the Ultimate Building Resource

THANK YOU FOR RENEWING YOUR MEMBERSHIP!

Best Builders LLC

Christel & Heiberger Builders Inc.

Drexel Building Supply

Manitowoc Heating & Refrigeration Services
Inc.

Mid-Shores HBA offers a 3-Pay Dues Payment Program...

MSHBA offers an option to pay your dues in three consecutive monthly payments of \$150.00. Your membership will take into effect on your final payment. A 3-Pay Dues payment contract will be included with your renewal statement.

MAY BOD MEETING

May 10 at 5:30 pm

Optimist Chalet, New Holstein

MSHBA Earns \$500 in 2022 Membership Drive!

MSHBA is proud to announce that we received \$500 from NAHB's 2022 Membership Drive. We had a net growth of 2 members during the drive period. Congratulations and thank you for your commitment in ensuring a strong and engaged membership!!! Contact me for a membership application to recruit a new member.

WBA Scholarship Opportunity

WBA is offering education scholarships to students enrolled or accepted into a Wisconsin or Minnesota institute of higher education in their building trades program. Applications and program information can be found at www.wisbuild.org/wb-foundation. The deadline to apply is May 31.



Join a Committee and Help Plan this Year's Events

You, your ideas, and your help are needed to build an even stronger Association. Help us connect with Consumers in our summer Trap Shoot and fall Parade of Homes by volunteering to serve on a committee. Let me know if you can help.

- **2023 Parade of Homes - Date TBD:** This committee meets monthly starting in May.
- **2023 Jerry Arenz Memorial Trap Shoot - August, date TBD:** This committee meets monthly starting 3 months prior to the event.



Badger Craftsman Award voting is now open through May 15. Please vote one time per person, per category.

[Badger Craftsman Awards Site](#)

Category Voting Pages:

[Vote for Best Single-Family Community](#)

[Vote for Best New Home Under \\$350K](#)

[Vote for Best New Home \\$350K-\\$500K](#)

[Vote for Best New Home \\$500K-\\$750K](#)

[Vote for Best New Home \\$1.2M - \\$2.25M](#)

[Vote for Best Home Feature](#)

[Vote for Best Kitchen](#)

[Vote for Best Remodel - Room Addition](#)

[Vote Best Remodel - Whole House](#)

REGISTRATION is now OPEN for these WBA Events

June 21 [Member Meeting Day](#) at Wintergreen Conference Center, Wisconsin Dells

June 21 [Celebration of Housing](#) at Wintergreen Conference Center, Wisconsin Dells

June 22 [Golf Outing](#) at Trapper's Turn Golf Club, Wisconsin Dells

Registration is now open!



Mid-Shores Home Builders Association, Inc.

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New Holstein, WI 53061

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Executive Officer Tena Hartwig

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2023 MEMBER SAVINGS PROGRAM | AT A GLANCE

nahb.org/savings



AUTO

	COMPANY	SAVINGS	PRODUCTS	INFO
	Goodyear	Members must log into NAHB.org to save 15% on Goodyear Tires	Goodyear Tires & Services	nahb.org/goodyear
	NISSAN	Save between \$2,500 - \$8,150 per vehicle. Must be purchased in member's company name. NOT stackable with most national offers. Member's company eligible.	Nissan	nahb.org/nissan

BUILDING MATERIALS

	COMPANY	SAVINGS	PRODUCTS	INFO
	LOWE'S	5% off* in store, plus 2% statement credit with Commercial Account (LCA) or Lowe's Business Advantage (LBA). 5-10% off online orders using any payment method	Building Materials	lowes.com/nahb 877-435-2440

FUEL

	COMPANY	SAVINGS	PRODUCTS	INFO
	VOYAGER	Save on Fuel with Voyager card for Business. Savings anywhere Mastercard is accepted.	Fuel Savings and Fleet Management	usbank.com/splash/corporate-payments/transportation/nahb.html

WIRELESS

	COMPANY	SAVINGS	PRODUCTS	INFO
	T-MOBILE	Savings of at least 10%	Cell Phones, Internet, Plans, & More	www.nahb.org/t-mobile

TRAVEL & ENTERTAINMENT

	COMPANY	SAVINGS	PRODUCTS	INFO
	AVIS	Save up to 30% off Avis PAY NOW rates when making a reservation with Avis Worldwide Discount (AWD) number G572900.	Rental Cars	avis.com/nahb 800-331-1212 AWD #G572900
	BUDGET	Save up to 35% off Budget PAY NOW rates when making a reservation using Budget Customer Discount (BCD) number Z536900.	Rental Cars	budget.com/nahb 800-283-4387 BCD #Z536900
	HOTELPLANNER	NAHB members can save up to 65% on hotel room rates at over 800,000 properties worldwide in more than 250 countries.	Hotels	nahb.hotelplanner.com 1-800-497-2175
	MEMBER DEALS	Up to 50% off.	Theme Parks, Movie Tickets, Concerts, Water Parks, Gift Cards	memberdeals.com/nahb/?login=1 (877) 579-1201

NAHB Members Saved
over **\$40,000,000** last year

2023 MEMBER SAVINGS PROGRAM | AT A GLANCE

nahb.org/savings



BUSINESS MANAGEMENT

COMPANY	SAVINGS	PRODUCTS	INFO
DELL	Up to 40% off Dell computers, servers, electronics & accessories.	Computers & Hardware	dell.com/nahb 1-800-757-8442
HOUZZ	25% Off Houzz Pro, free help with best practices, 10% trade discount on Houzz Shop purchases.	Marketing Solutions, Building Products	houzz.com/for-pros/nahb-discounts (888) 225-3051
ODP BUSINESS SOLUTIONS	Up to 75% off online regular prices on their Best Value List of preferred products. Plus, free shipping over \$50.	Office Supplies	officediscounts.org/nahb 855-337-6811 x2897
UPS SHIPPING	Flat-rate pricing, 50% discount for next day shipping, 30% for ground commercial/residential.	Business Shipping	1800members.com/nahb 1-800-MEMBERS
YRC FREIGHT	At least 75% off Less Than Truckload (LTL) shipping over 150lbs.	Freight Shipping	1800members.com/nahb 1-800-MEMBERS
RINGCENTRAL	Save 15% off monthly on a new RingCentral Office service. Receive \$50 off the list price on any RingCentral phone. Current NAHB RingCentral users are eligible for discounts by calling and re-signing a 24 month agreement.	Message, Video, Phone	ringcentral.com/nahb (800) 417 0930
HEARTLAND	Reduced fees and elevated customer service for NAHB members	Payment & POS Solutions	go.heartlandpaymentsystems.com/nahb 800-613-0148
CONSTRUCTIONJOBS.COM	20% discount on standard rates.	Job Postings	NAHB Career Center Portal 828-251-1344

INSURANCE

COMPANY	SAVINGS	PRODUCTS	INFO
FARMERS INSURANCE	Choose an insurance plan that fits you and save at least 10%	Personal & Business Insurance Needs	Coming Soon

NAHB ASSOCIATION DISCOUNTS

COMPANY	SAVINGS	PRODUCTS	INFO
NAHB INTERNATIONAL BUILDERS' SHOW®	Up to \$200 off show registration. Up to \$3.75 per sq. ft. off exhibit space.	Trade Show	buildersshow.com
NAHB CONTRACTS	Up to 30% off contract rates.	Legal	nahb.org/nahbcontracts
HOUSINGECONOMICS	\$100 off annual subscription.	Economic & Housing Data	housingeconomics.com
BUILDERBOOKS	10% off books. Up to 45% off research.	Books	builderbooks.com
ONLINE EDUCATION	Up to 30% off webinars; Up to 50% off online courses.	Education	nahb.org/education

Discounts are of 2/8/23 & subject to change at any time. Visit nahb.org/savings for latest deals & limited time offers.

**Kwik
TRIP**

Hey, WBA!


**WISCONSIN
BUILDERS
ASSOCIATION**

**Save 6¢ per gallon of fuel as a member of
the Wisconsin Builders Association!**

Benefits include:

- Save 6¢ on every gallon of fuel purchased at Kwik Trip, Kwik Star & Stop-N-Go locations.
- 10% off in-store purchases & car wash discounts up to 50%.
- Choose from three different fuel programs to find the best fit.
- No annual or monthly fees.



Subject to credit approval. Some in-store exclusions apply. Kwik Trip Business Plus MasterCard is issued by Regions Bank, pursuant to a license by MasterCard Int'l Inc. MasterCard is a registered trademark of MasterCard Int'l Inc.



Questions? Contact Brayton Duin
 608-793-4708 or bduin@kwiktrip.com



Advocacy Digest | March 21, 2023

Brad Boycks, Executive Director



Update on Workforce Housing Efforts

We have been meeting for several months on a number of bills that would spur more workforce housing construction in Wisconsin.

This effort is being led by Assembly Housing Chair Rob Brooks and Senate Housing Chair Romain Quinn. In addition to WBA, the Wisconsin Realtors Association, Wisconsin Towns Association, Wisconsin Counties Association, and the Wisconsin League of Municipalities have been meeting with the housing chairs to hammer out different ideas.

What we are looking at are three, zero percent loan programs that would help to fund infrastructure for new workforce housing subdivisions, rehabilitation of multifamily units on the second or third floor of existing commercial space in downtown areas, and the demolition or rehabilitation of vacant commercial space that can be used for housing.

In order for a developer to be eligible for any of these 0 percent loans from WHEDA, they would have to work with a community who would need to show changes that they have made to reduce the cost of the housing to be considered for the loan. Those options could be reducing or eliminating impact fees, smaller lot sizes, narrower setbacks, and narrower sidewalks, to name a few.

All of these loans are voluntary, and the communities are allowed to pick from several options to show they are reducing the cost of housing in their municipality.

In addition to the three loan programs, we are also working on a bill that would allow “development by right” if a project complied with the current plan and ordinances in a municipality. The bill would also call for a simple majority vote to rezone land and would no longer a supermajority and provide more parameters on who can legally challenge zoning and residential land use decisions.

Chairs Quinn and Brooks are hoping to introduce these bills soon and when they are released, we will be communicating with you via email to contact your member of the state assembly and senate to support these efforts.

NAHB Issue Summary provided by Evan Loukadakis, Federal Legislative Manager, NAHB

Waters of the United States (WOTUS)—we know that 25% of the cost of a new single-family home is government regulation. The new Biden WOTUS rule is broad and overreaching, which could add tens of thousands of dollars to the land development process.

- We’ve helped usher the Congressional Review Act to overturn the

WOTUS rule through the legislative process. **Recently the Senate voted 53-43 to overturn the rule—5 democrats crossed over.** The CRA now goes to President Biden. [See More.](#)

Electrical Transformers: The transformer shortage around the U.S. is not only concerning to home building, but to our energy reliability. The Department of Energy wants to increase transformer efficiency standards which would further exacerbate the shortage.

- NAHB members swelled a recent SBA virtual forum (with DOE regulators in attendance) to denounce the proposed changes.

As a result, [the SBA’s Advocacy Office sent a strong rebuke to DOE](#) highlighting the ill-conceived efficiency proposal. [Dive deeper.](#)

H.R. 1 (The Lower Energy Costs Act): This legislation is House Republicans signature bill for the 118th Congress. NAHB lobbied directly for this bill for 2 key reasons:

- The bill repeals the \$1 billion allocated in the Inflation Reduction Act to pressure States and Locals to adopt costly energy codes, such as the 2021 IECC.
- The Palmer/Lesko **gas stove amendment** protects homeowners’ choice when it comes to the appliances and energy sources in their homes. 187 million Americans who use natural gas save an average of \$1,068 each year.
- H.R. 1 and the Gas Stove Amendment passed with bipartisan support. [See More.](#)

Wisconsin Builders Foundation Launches New, 4-Credit Continuing Education Course for Dwelling Contractor Qualifiers

In partnership with On3 Field Learning, the Wisconsin Builders Foundation has launched a newly created 4-credit online course that will satisfy the new continuing education requirements for Dwelling Contractor Qualifiers. Due to a recent law change, anyone renewing their DCQ credential will be required four of the 12 required credits in subject matter that includes construction laws and codes and contracts, liability, and risk management.

To register for the course, members or non-members can simply click the red "Register" button below. Members of record can access this course free of charge by entering the promo code provided on [this page](#) at checkout; note: WBA member login will be required to access this page. The course is available to non-members for \$55.00. Your DCQ number will also be required at the time of registration.

Directions:

1. Click the Red Register Button Below
2. Complete the required information and payment on checkout page (reminder to members of record to enter the **promo code** for free registration)
3. You will receive a confirmation that you have been registered. At this time, please watch your inbox - and spam folder - for an email from On3. Note: it may take up to 48 hours if registering on the weekend.
4. Follow the instructions in the email and complete the online learning (from smart phone, tablet, web browser, etc.) with 30 days
5. After you have passed the course with a 70%, WBF will receive confirmation of your exam from On3 and will submit your credits to DSPS!

REGISTER

**NEVER PAY FULL
STICKER PRICE.**

NAHB members **save between
\$500-\$8,150** on vehicle purchases & leases.

LEARN MORE

NAHB
National Association
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READY TO TRAVEL?

NAHB members **save an average
of 18%** per night on hotel stays.

SAVE NOW

NAHB
National Association
of Home Builders

SHIP SHIP HOORAY!

NAHB members **save an average
of \$625** on shipping.

SAVE NOW

NAHB
National Association
of Home Builders



MSHBA IS CELEBRATING 25 Years!

**Congratulations to these
members celebrating another
anniversary with MSHBA!**

