

The Cutting Edge



Volume 15, Issue 10

October 2024

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PRESIDENT'S MESSAGE

By Matt Lefeber, Wrightway Home Improvements LLC

Hello MSHBA Members, Welcome to fall!! It was a brisk 57 degrees this morning and I felt like I needed to put on a jacket, but I wasn't quite willing to concede.

First on the list this month is our **Fall General Membership meeting**. This is coming up fast, October 8th at 6:30 pm at Roepke's Village Inn. I hope you can join us.

Our **Home Planning Guide**

will be published in mid-October. The Guide will be distributed to 18,000 households as well as copies at local businesses. The Guide is now available by download on our website. Thank you to everyone that help put the publication together and to our Premier Media Sponsors, Advanced Custom Geothermal, Chilton Furniture, and Potter Building Supply.

For anyone needing continuing ed credits the WBA sponsored Trends in Housing conference is a good opportunity to get 4 of those credits on record. This is happening November 14 at the Madison Marriot West in Middleton. See page 4 for registration information.

As always, thanks for reading.

Matt

CALENDAR OF EVENTS:

- Oct 8 MSHBA BOD/GM Mtg 5:30 pm BOD Meeting 6:30 pm GM Meeting Roepke's Village Inn
- Oct 10 WBA Member Meeting Day virtual
- October 15 Home Planning Guide Advertising Distribution
- Nov 14 WBA Trends in Housing Conference Middleton
- Dec 12 MSHBA Annual Holiday Party Altona Supper Club, NH Awards, Installations & Auction following Dinner

MSHBA's office will be closed October 2-7 & 13-26

2024 HOME PLANNING GUIDE

Available OCTOBER 15 in the Tempo & Brillion Shopper (select zip codes) or download now at midshorehomebuilders.com

SAVE THIS GUIDE TO HELP PLAN YOUR NEXT HOME TRANSITION

Mid-Shores HOME BUILDERS ASSOCIATION INC.

LEARN MORE ABOUT CREATING SPACES THAT SUPPORT YOUR FAMILY'S NEEDS

- Page 1 - MSHBA Members
- Page 3 - All The Buzz About Electronic Doorbells
- Page 9 - 5 Ways to Make Small Rooms Look Larger
- Page 15 - How to be Prepared if Disaster Strikes
- Page 19 - 3 Low-Cost Ways to Create Stunning Spaces

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2024 Home Planning Guide

FLEXIBLE SPACES FOR MODERN LIFE
Your home should reflect your ever-changing family needs.

MSHBA Membership



2024 MSHBA OFFICERS

President: Matt Lefeber
Wrightway Home Improvements
920-923-0721

President-Elect: Derek Fritsch
Green Hammer Construction LLC
920-905-3513

Treasurer: Julie Schmitz
K & J Construction and Design LLC
920-849-8811

Secretary: Open Position

Past-President: Kevin Schmitz
K & J Construction and Design LLC
920-849-8811

2024 DIRECTORS

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Chilton Furniture
920-849-9023

Dave Amel
Premier Properties Realty, LLC
920-980-4477

Nick Zurn
Precision Floors & Decor
920-400-1123

Jennifer Schad
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920-905-2853

WBA Directors
Dan Schneider

NAHB Delegate
Kevin Schmitz

NAHB Alternate Delegate
Open Position



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New Holstein, WI 53061
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www.nickolsgutters.com

Mid-Shores HBA offers a 3-Pay Dues Payment Program...

MSHBA offers an option to pay your dues in three consecutive monthly payments of \$150.00. Your membership will take into effect on your final payment. A 3-Pay Dues payment contract will be included with your renewal statement.

100% of Members have renewed their Membership in 2024! AND MSHBA has the top retention rate in the state!

WBA Member Benefits...

- Kwik Trip Rewards
- Contracts/Forms
- Member Hotline
- Insurance
- Rebate Form
- Continuing Education
- Coaching & Consulting



Even More Benefits are available at www.wisbuild.org/member-benefits

WBA Member Events:

- Member Meeting Day—October 10
 - Trends in Housing—November 14
- www.wisbuild.org

OCTOBER MEETINGS

October 8

Roepke's Village Inn
Charlesburg

5:30 pm Board of Directors Meeting
6:00 pm Cocktails

6:30 pm GM Meeting & Dinner off the Menu

Bring a guest and see what our association is about.

Volunteer to Serve in a MSHBA Leadership Position Secretary Needed

MSHBA's Board is looking for a member to fill an open Officer term in 2024.

Open Position: Secretary (1-year term)



HOME PLANNING GUIDES are available for distribution at your Business

2024 Home Planning Guide

Home is now more important than ever! Your home should reflect your ever-changing family needs. We invite you to download, keep and use the **2024 Home Planning Guide**, sponsored by Advanced Custom Geothermal LLC, Chilton Furniture and Potter Building Supply, as a resource in planning your next home transition.

In addition, we encourage you to visit “Consumer Info” at www.midshoreshomebuilders.com to view more articles to make your home more livable.

Thank you for your continued support!

Julie Schmitz, Chairperson, K & J Construction and Design, LLC

Jennifer Pitzen, Christel & Heiberger Builders, Inc
 Bill Weber, Pella Windows & Doors of Wisconsin
 Dave Amel, Premier Properties Realty, LLC

Thank You Home Planning Guide Sponsors and Advertisers!

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2024 Home Planning Guide

FLEXIBLE SPACES FOR MODERN LIFE
Your home should reflect your ever-changing family needs.

Additional copies are available for distribution at your business. Contact Tena to arrange delivery.



Hey, WBA!



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Questions? Contact Brayton Duin
608-793-4708 or bduin@kwiktrip.com

Trends in Housing Conference

Are you ready to step into the future of residential living?

Join us at the highly anticipated Trends in Housing Conference, where innovation, insights, and inspiration converge to shape the next era of housing excellence.

THURSDAY, NOVEMBER 14
Madison Marriott West | Middleton
8:30AM - 3:00PM

YOU'RE INVITED!



TOPICS TO BE COVERED

- Top 10 FAQs on the Uniform Dwelling Code
 - The Smarter, More Connected Home
 - Understanding the Impact of Zoning & Governance Policies in Residential Construction
 - Navigating Legal Challenges in the Building Industry
- ...plus a presentation by NAHB economist!

Scan the QR Code or visit association.wisbuild.org/eventcalendar to register!



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FL0924

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#IBS2025





Advocacy Digest | September 24, 2024

Brad Boycks, Executive Director



Engineering and Inspection Taskforce Formed

Recently, a group of developers and associate members involved in land development met as part of a newly formed WBA taskforce. The Engineering and Inspection Taskforce was established after the WBA Advocacy Group discussed ways to streamline the development process during their most recent meeting in June.

The taskforce includes Chad Wuebben, Chris Miller, Mike Howe, Ron Derrick, Sean Bohan, and WBA Outside Legal Counsel Robert Procter.

The taskforce reviewed a memo outlining the goal of future legislation:

"We request new legislation to reduce the cost of housing development by streamlining engineering and inspection processes regarding the construction of private and public improvements during the development of subdivisions under Wis. Stat. Ch. 236. The requested legislation aims to provide cost and timeline predictability while increasing land inventory by addressing inefficiencies and unnecessary costs in the current system. A self-certification process and periodic audits would allow developer-supplied engineers to oversee all project design, inspections, and as-built drawings, ensuring accountability, efficiency, and cost

savings throughout the development phases."

Taskforce members provided additional input to further refine the memo, outlining specific legislative changes that they would like the legislature to consider next session. Once a final summary is agreed upon, they will work with a legislator to draft these ideas into a legislative proposal for introduction during the 2025-2026 legislative session.

Uniform Dwelling Code Council to Meet in Late September

The Uniform Dwelling Code Council (UDC Council), which is tasked with working alongside the Department of Safety and Professional Services to update the one- and two-family building code in Wisconsin, will hold its first meeting in two years in late September.

The WBA maintains strong representation on the UDC Council with Mark Etrheim serving as Vice Chair, alongside Abe Degnan and Dawn McIntosh, who are also council members. The council currently consists of nine members, including two building inspectors who share a similar perspective on the code with the WBA members.

The upcoming council meeting will feature an update from the International Code Council. Some UDC Council members are likely to propose moving away

from the current Uniform Dwelling Code and adopting either the 2021 or 2023 International Residential Code. The WBA has a long history of supporting the UDC while advocating for incorporating elements of the national code.

WBA Member Joins DNR Wetland Study Council

The WBA recently nominated Jeff Kraemer of the Heartland Ecological Group to serve on the DNR Wetland Study Council. Kraemer's appointment was approved by Governor Tony Evers.

The Wetland Study Council has been addressing wetland issues in Wisconsin since its creation in 2014 under WI Act 183. The council, composed of nine members appointed by the Governor to six-year terms, is responsible for researching and making recommendations on a variety of wetland-related issues. It is staffed by the Department of Natural Resources.

Mr. Kraemer was instrumental in helping the WBA navigate legislation to codify the Assured Wetland Delineator program during the last session. Although the bill did not pass, both the WBA and Mr. Kraemer have held multiple meetings with the goal of revising the original draft and supporting its passage in the next session.

SPIKES Thank You for Everything you Do!

On behalf of all members of Mid-Shores Home Builders Association, Inc., I would like to extend a heartfelt **THANK YOU** to you and all of our Spikes for your dedication to this association and our industry!



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