Mid-Shores Home Builders Association, Inc.

Mid-Shores Home Builde Association. Inc

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The Cutting Edge

Celebrating 25 Years! 1998-2023



Volume 14, Issue 7

August 2023

PRESIDENT'S MESSAGE Inside this issue:

By Kevin Schmitz, K & J Construction and Design, LLC

Hello fellow members,

As summer is almost over, we will be starting up our membership meetings again. Is there anything you would like to learn more about? Drop a board member a note and maybe we can get a guest speaker to talk about a subject you are interested in.

Coming in this week will be the Jerry Arenz Memorial Trap shoot at the Winnebago Eastshore Conservation Club. Get a team together to shoot, or just stop out and have a steak sandwich and watch the rest of us miss. Signing up a head of time gives us a better idea of how much food to purchase.

The trap house will be open at 4, with most teams starting to shoot around 5. There will be door prizes, raffles and good eats. Hope to see you there.

Signing off till next month.

Kevin

JERRY ARENZ MEMORIAL TRAP SHOOT

Mid-Shores

Home Builders Association, Inc

CALENDAR OF

Membership

JA Memorial Trap Shoot 3

Home Planning Guide

Member Savings

Kwik Trip Rewards

WBA Advocacy Digest

Member Anniversaries

- **EVENTS:** <u>August 10 Jerry Arenz</u>
- Memorial Trap Shoot Winnebago Eastshore **Conservation Club** August 29 Board of
- **Directors Meeting** 6:30 am at Seven Angels, Chilton
- August 29 Trap Shoot **Committee Meeting** 6:30 am at Seven Angels, Chilton
- <u>September 15 Home</u> Planning Guide Advertising Deadline

Starting at 4 PM... 50 **Bird Shoot, Lewis** Class, Top Gun Cash Shoot-off, Raffles, 8 oz ribeye steak sandwich plate & more.

50 BIRDS | AUGUST 10 WINNEBAGO EASTSHORE **CONSERVATION CLUB**

MSHBA Membership



2023 MSHBA OFFICERS

President: Kevin Schmitz K & J Construction and Design LLC 920-849-8811

President-Elect: Matt Lefeber Wrightway Home Improvements 920-923-0721

Treasurer: Julie Schmitz K & J Construction and Design LLC 920-849-8811

Secretary: Denise Bangart Envoy Mortgage 920-522-4345

Past-President: Ted Birschbach Birschbach Builders LLC 920-238-9253

2023 DIRECTORS

Tommy Heiberger Christel & Heiberger Builders, Inc. 920-898-2820

> Jerry Mallmann Chilton Furniture 920-849-9023

Dave Amel Premier Properties Realty, LLC 920-980-4477

Gail Forster Precision Floors & Decor 920-400-1123

> WBA Directors Dan Schneider

NAHB Delegate Kevin Schmitz NAHB Alternate Delegate Tommy Heiberger



PO Box 125 New Holstein, WI 53061 www.midshoreshomebuilders.com

Executive Officer Tena Hartwig 2104 Mary Ave. New Holstein, WI 53061 Phone (920) 898-5030 hartwigs1@charter.net.com

MEMBERSHIP... the Ultimate Building Resource

THANK YOU FOR RENEWING YOUR MEMBERSHIP!

Ditter Plumbing Co. Pinnow Sheet Metal Inc.

Mid-Shores HBA offers a 3-Pay Dues Payment Program...

MSHBA offers an option to pay your dues in three consecutive monthly payments of \$150.00. Your membership will take into effect on your final payment. A 3-Pay Dues payment contract will be included with your renewal statement.

SUMMER BOD MEETING August 29 at 6:30 am

Seven Angels, Chilton

MSHBA IS CELEBRATING 25 YEARS! THANK YOU FOR YOUR MEMBER-

SHIP AND SUPPORT! So far, 100% of Members have renewed

their Membership in 2023!

WBA Member Benefits...

- Kwik Trip Rewards
- Contracts/Forms
 - Member Hotline
- Insurance
- Rebate Form
- Continuing Education
- Coaching & Consulting

Even More Benefits are available at www.wisbuild.org/member-benefits.



MSHBA'S 2023 Home Planning Guide October 2023

Advertising Deadline:

September 15

Advertise your Business in the Home Planning Guide!

Advertising Packet: Pages 5-7 Event Sponsor:



Don't Wait, Save Today!

Just a reminder, your membership includes savings on many products and services. In addition, MSHBA receives royalties. This year MSHBA received **\$336.82**. Thank you for supporting MSHBA by using the savings program.

More about the programs... Successful businesses are all about saving money to help drive profits. It's in their DNA. Whether it's a discount on a product or service or a more efficient way to operate, the smart businessperson is always looking at ways to cut costs and maximize returns. The Member Savings program offers you money-saving discounts that benefit your business, employees and family. Savings in these programs and others help cover the cost of your membership dues and benefits your local association. Visit www.nahb.org/ savings to start saving!



JERRY ARENZ MENORIAL TRAP Shoot 50 Bird Shoot

WHEN August 10, 2023 Shooting starts at 4 pm, sign-up by 7

WHERE Winnebago Eastshore Conservation Club

W4572 Hickory Hills Road, Stockbridge



FEATURING TOP GUN of the day wins \$100 cash • TOP JUNIOR GUN of the day wins \$100 cash • Colored Clay per Round • Lewis Class • 8 oz Ribeye Steak Sandwich Plate • Raffles • Prizes

OPEN TO THE PUBLIC

COST

\$25.00—Person \$125.00—Team of 5 \$100.00—Junior Team of 5

Bring your own shells! WECC has a very limited supply.

EARLY BIRD PAID REGISTRATION

Register your team & pay by July 31 to be entered into a drawing for 250 shells! *Sponsored by K & J Construction and Design, LLC*



CONTACT Register your Team by calling 920-539-9014



MIDSHORESHOMEBUILDERS.COM





MID-SHORES HOME BUILDERS ASSOCIATION, INC. 2023 Trap Shoot

Registration & Sponsorship Opportunities

REGISTRATION INFORMATION...

Trap Shoot Packages...all packages include a 50 Bird Shoot – bring your own shells! WECC has a limited supply. Register your team by July 31 to be entered into a drawing for 250 shells!

	INDIVIDUAL PACKAGE - \$25 per person	\$				
	TEAM OF 5 PACKAGE - \$125	\$				
	JUNIOR TEAM OF 5 PACKAGE - \$100 (age 17 & under)	\$				
	8 OZ RIBEYE STEAK SANDWHICH PLATE - \$12.50 per person	\$				
Ado	Additional Competitive Events:					
	LEWIS CLASS - \$5 per person	\$				

COLORED CLAY – FREE

Competitive Event Descriptions...

Lewis Class: Shooters are divided into classes based on final scores. Cash prizes are awarded to the top shooters in each of these classes. Everyone has an equal chance to win.

Colored Clay: One colored clay will be randomly pulled per team. Winners will receive 5 bucket raffle tickets.

Company/Team Name:		
Shooters Names:	1	2
3	4	5

SPONSORSHIP INFORMATION...

STATION SPONSOR \$100 MEMBERS, \$200 NON-MEMBERS	\$
 Promote your business at a shooting station 	
• Sponsors provides standard size job site sign for display at a shooting station	
Sponsor receives 10 bucket raffle tickets	
TOP GUN SPONSOR \$50 - \$100	\$
JUNIOR TOP GUN SPONSOR \$50	\$
JUNIOR TEAM SPONSOR \$125	\$
EVENT SPONSOR \$25 - \$100	\$

- Choose any level of commitment which will be used for raffle prizes and/or event expenses
- **DONATING DOOR PRIZE/RAFFLE PRIZE**
 - Promote your business by donating your company logo items...hats, t-shirts, etc...or other prize or certificate.

Sponsorships need to be purchased by August 7, to be listed on the official event signage at WECC. All Sponsors will be announced during the event.

PAYMENT INFORMATION...

Company Name: _____

□ CHECK IS ENCLOSED FOR REGISTRATION AND SPONSORSHIPS

\$_

MID-SHORES HOME BUILDERS ASSOCIATION INC

Celebrating 25 Years! 1998-2023



2023 HOME PLANNING GUIDE

Book Advertising & Sponsorship Packet

HOME is now more important than ever!

Homeowners are seeking out features for their homes that improve their comfort, wellness and efficiency.

It is our hope that the **2023 Home Planning Guide** will provide a direct and immediate benefit to area builders, sub-contractors, and suppliers as it provides the opportunity to showcase the latest homebuilding products and services our area can provide.



"Commitment to community, quality and professionalism is our motivation"



MID-SHORES HOME BUILDERS ASSOCIATION, INC. 2023 Home Planning Guide Book Advertising & Sponsorship Opportunities

Mid-Shores Home Builders Association, Inc. (MSHBA) is pleased to announce that we will again publish a **Home Planning Guide** in October. Due to the low number of parade entries, MSHBA has decided not to host an in-person Parade of Homes October 20-22. Material and workforce shortages have impacted our ability to host a parade. The **Home Planning Guide** will replace the in-person parade this year, thereby giving homeowners a timely resource that can be viewed in their home or online.

Why your business should advertise in the Home Planning Guide

Home is now more important than ever. Homeowners have reevaluated what areas in their home they would like to modernize to fit their changing needs and are looking for the best option for their budget. The Guide will feature articles that educate homeowners on Home Buying, Maintenance, Remodeling, Sustainability and Trends preferred by different generations. It is our hope that the **2023 Home Planning Guide** will provide a direct and immediate benefit to area builders, sub-contractors, and suppliers as it provides the opportunity to showcase the latest homebuilding products and services our area can provide.

Mid-Shores Home Builders Association Inc. invites you to participate as an advertiser and/or sponsor of the 2023 Home Planning Guide. Your support of this media event at any of the following levels will be greatly appreciated

Home Planning Guide Advertising

The Home Planning Guide will feature the same high-quality, full color look as in our past Parade of Homes book with a circulation of 18,000 within the area via newspaper (the Tempo and Sheboygan Sun). Additional copies will be available for pickup at member locations and the guide will be available for download on our website. The high-quality, full-color glossy 8 ½" x 11" books will include advertising opportunities which are not limited to MSHBA members. The Parade of Homes Committee has again selected Zander Press, Inc., of Brillion, to design and publish the book. Please purchase your ad by September 15, 2023 by completing the enclosed advertising contract. All high resolution (300 dpi or better) camera ready ads and advertising copy or prepared layout with camera ready logo and/or artwork should be sent directly to Mid-Shores HBA. Ads from previous MSHBA Parade of Homes publications are on hand and can be repeated without changes, if desired.

Premier Media Sponsor: \$1000 MEMBERS, \$1500 NON-MEMBERS - limited to 3 - 2 remaining

Premier Media sponsors will receive a full-page prime location ad in the Home Planning Guide (inside front cover, back cover, inside back cover), name and/or logo representation on the front cover of the guide, and name and/or logo representation on our website and Facebook page.

Thank you for your kind consideration of this opportunity. If you have any questions or would like additional information, please do not hesitate to contact our MSHBA office or a committee member.

Very Truly Yours,

Tena Hartwig Executive Officer

Chairperson

Julie Schmitz K & J Construction and Design LLC 920-849-8811

Committee Members

Jenny Pitzen Christel & Heiberger Builders, Inc. 920-898-2820

2023 Parade of Homes Committee

Denise Bangart Envoy Mortgage 920-522-4345 Bill Weber Pella Windows & Doors of WI 920-435-3791 Gail Forster Precision Floors & Décor 920-400-1123 Dave Amel Premier Properties Realty LLC 920-980-4477

Mid-Shores Home Builders Association – PO Box 125 – New Holstein, WI 53061 920.539.9014 - hartwigs1@charter.net – www.midshoreshomebuilders.com



MID-SHORES HOME BUILDERS ASSOCIATION, INC. 2023 Home Planning Guide Ad Order Contract

Ad Order Contract | Deadline: September 15, 2023

Full Color Glossy Camera-Ready Ad <u>MS</u>	Rates: HBA Members	Non-members	18,000
Premier Media Sponsor (7.5"X10") - limited to 3	\$1000	\$1500	Circulation
Full Page (7.5"X10")	\$800	\$900	
½ Page (7.5"X5" or 3.75"X10")	\$450	\$500	
¼ Page (3.75"X5" or 7.5"X2.5")	\$250	\$300	
Design services are available for an additiona	al cost of \$25 per ad		

ADVERTISER INFORMATION

Date:		
Company:		
Advertiser/Contact Person(s):		
Address, City, State, Zip:		
Phone:	Email:	
Sponsor/Ad Size:		Rate:
Design Services \$25		
Please invoice Full payment is attached	ached with this c	ontract. Thank you.
Payment of all ads must be received by Sep Guide.	otember 15, 2023	3 to be included in the 2023 Home Planning
Signature	Sold By	

All contracts must be returned to MSHBA along with ad copy not later than September 15.

All high resolution (300 dpi or better) camera ready ads and advertising copy or prepared layout with camera ready logo (300 dpi or better) and/or artwork should be submitted electronically directly to Mid-Shores HBA. Camera ready ads should be sized to the above specifications.

E-mail Ads to: hartwigs1@charter.net | Please return contract and payment to:

2023 MEMBER SAVINGS PROGRAM AT A GLANCE nahb.org/savings



AUTO

	COMPANY	SAVINGS	PRODUCTS	INFO
GOODFYEAR.	Goodyear	Members must log into NAHB.org to save 15% on Goodyear Tires	Goodyear Tires & Services	nahb.org/goodyear
	NISSAN	Save between \$2,500 - \$8,150 per vehicle. Must be purchased in member's company name. NOT stackable with most national offers. Member's company eligible.	Nissan	nahb.org/nissan

BUILDING MATERIALS

	COMPANY	SAVINGS	PRODUCTS	INFO
Lowe's PRO	LOWE'S	5% off* in store, plus 2% statement credit with Commercial Account (LCA) or Lowe's Business Advantage (LBA). 5-10% off online orders using any payment method	Building Materials	lowes.com/nahb 877-435-2440

FUEL

	COMPANY	SAVINGS	PRODUCTS	INFO
VOYAGER	VOYAGER	Save on Fuel with Voyager card for Business. Savings anywhere Mastercard is accepted.	Fuel Savings and Fleet Management	usbank.com/splash/ corporate-payments/transportation/ nahb.html

WIRELESS

	COMPANY	SAVINGS	PRODUCTS	INFO
T-MOBILE FOR BUSINESS	T-MOBILE	Savings of at least 10%	Cell Phones, Internet, Plans, & More	www.nahb.org/t-mobile

TRAVEL & ENTERTAINMENT

	COMPANY	SAVINGS	PRODUCTS	INFO
AVIS [®]	AVIS	Save up to 30% off Avis PAY NOW rates when making a reservation with Avis Worldwide Discount (AWD) number G572900.	Rental Cars	avis.com/nahb 800-331-1212 AWD #G572900
Budget*	BUDGET	Save up to 35% off Budget PAY NOW rates when making a reservation using Budget Customer Discount (BCD) number Z536900.	Rental Cars	budget.com/nahb 800-283-4387 BCD #Z536900
HotelPlanner	HOTELPLANNER	NAHB members can save up to 65% on hotel room rates at over 800,000 properties worldwide in more than 250 countries.	Hotels	nahb.hotelplanner.com 1-800-497-2175
MemberDeals EXCLUSIVE MEMBER ONLY OFFERS	MEMBER DEALS	Up to 50% off.	Theme Parks, Movie Tickets, Concerts, Water Parks, Gift Cards	memberdeals.com/nahb/?login=1 (877) 579-1201

NAHB Members Saved over **\$40,000,000** last year

2023 MEMBER SAVINGS PROGRAM AT A GLANCE

nahb.org/savings



BUSINESS MANAGEMENT

	COMPANY	SAVINGS	PRODUCTS	INFO
	DELL	Up to 40% off Dell computers, servers, electronics & accessories.	Computers & Hardware	dell.com/nahb 1-800-757-8442
houzz pro	HOUZZ	25% Off Houzz Pro, free help with best practices, 10% trade discount on Houzz Shop purchases.	Marketing Solutions, Building Products	houzz.com/for-pros/nahb-discounts (888) 225-3051
	ODP BUSINESS SOLUTIONS	Up to 75% off online regular prices on their Best Value List of preferred products. Plus, free shipping over \$50.	Office Supplies	officediscounts.org/nahb 855-337-6811 x2897
ups	UPS SHIPPING	Flat-rate pricing, 50% discount for next day shipping, 30% for ground commercial/residential.	Business Shipping	1800members.com/nahb 1-800-MEMBERS
FREIGHT	YRC FREIGHT	At least 75% off Less Than Truckload (LTL) shipping over 150lbs.	Freight Shipping	1800members.com/nahb 1-800-MEMBERS
RingCentral	RINGCENTRAL	Save 15% off monthly on a new RingCentral Office service. Receive \$50 off the list price on any RingCentral phone. Current NAHB RingCentral users are eligible for discounts by calling and re-signing a 24 month agreement.	Message. Video. Phone	ringcentral.com/nahb (800) 417 0930
Heartland	HEARTLAND	Reduced fees and elevated customer service for NAHB members	Payment & POS Solutions	go.heartlandpaymentsystems.com/nahb 800-613-0148
CONSTRUCTION	CONSTRUCTION JOBS.COM	20% discount on standard rates.	Job Postings	NAHB Career Center Portal 828-251-1344

INSURANCE

COMPANY	SAVINGS	PRODUCTS	INFO
FARMERS INSURANCE	Choose an insurance plan that fits you and save at least 10%	Personal & Business Insurance Needs	Coming Soon

NAHB ASSOCIATION DISCOUNTS

	COMPANY	SAVINGS	PRODUCTS	INFO
HAN IES.	NAHB INTERNATIONAL BUILDERS' SHOW®	Up to \$200 off show registration. Up to \$3.75 per sq. ft. off exhibit space.	Trade Show	buildersshow.com
NAHB.	NAHB CONTRACTS	Up to 30% off contract rates.	Legal	nahb.org/nahbcontracts
NAHB.	HOUSINGECONOMICS	\$100 off annual subscription.	Economic & Housing Data	housingeconomics.com
NAHB.	BUILDERBOOKS	10% off books. Up to 45% off research.	Books	builderbooks.com
NAHB.	ONLINE EDUCATION	Up to 30% off webinars; Up to 50% off online courses.	Education	nahb.org/education

Discounts are of 2/8/23 & subject to change at any time. Visit nahb.org/savings for latest deals & limited time offers.







Save 6¢ per gallon of fuel as a member of the Wisconsin Builders Association!

Benefits include:

- Save 6¢ on every gallon of fuel purchased at Kwik Trip, Kwik Star & Stop-N-Go locations.
- 10% off in-store purchases & car wash discounts up to 50%.



- Choose from three different fuel programs to find the best fit.
- No annual or monthly fees.

Subject to credit approval. Some in-store exclusions apply. Kwik Trip Business Plus MasterCard is issued by Regions Bank, pursuant to a license by MasterCard Int'l Inc. MasterCard is a registered trademark of MasterCard Int'l Inc.



Questions? Contact Brayton Duin 608-793-4708 or bduin@kwiktrip.com





A NAHB Update from Evan Loukadakis, Federal Legislative Manager INAHB Fighting Back on Jobs Corps CutHouse Appropriators are proposing to cut the Department of Labor's Job Corps program by as much as 30%.

- Why this is important: The Home Building Institute (HBI), in partnership with NAHB, utilizes Job Corps funding to train and place young people in the construction industry.
- The gap: Nearly 2.2 million new construction workers will be needed to keep up with housing demand over the next three years. Job Corps funding is critical to HBI's mission of workforce education.
- We have been actively lobbying appropriations leaders and have had productive conversations on restoring funding.

Read more on NAHB's Blog.

¹²Chairwoman Alicia Huey Testifies Before the Housing & Insurance Subcommittee

Environmental, Social and Governance (ESG) is a lens regulators and elected officials use when crafting policy. What are policy examples of this? Phasing out gas stoves in homes and pushing stringent energy codes.

- The Housing & Insurance Subcommittee invited NAHB to testify to learn more on how these ESGinspired policies raise housing costs.
- NAHB is pushing back on a number of these initiatives which unnecessarily increase the cost of housing— raising electrical transformer standards, gas stove electrification, broad WOTUS rules, and more.

I want to thank you for your part in advocating for these issues back home.

See more of the committee hearing details here.

2WOTUS: EPA and the Army Corps Work on a New Rule

After the Supreme Court struck down a key pillar of the Biden WOTUS rule, the agencies are now in the process of developing a new rule.

 We're closely monitoring what the new, amended rule will be for two reasons: Will the agencies closely adhere to SCOTUS's ruling? And how quickly will they

Advocacy Digest | July 27, 2023 Brad Boycks, Executive Director

begin reissuing permits to the regulated community?

 NAHB will be meeting with the <u>White House's Office of Budget</u> <u>and Management</u> in the coming weeks to discuss finalizing a clear and legally appropriate rule.

See recent activity here.

From WI DNR: Sackett Decision and DNR Nonfederal Wetland Exemptions

In May 2023, the U.S. Supreme Court decided the case of Sackett v. Environmental Protection Agency (EPA). This decision addressed the limits of what may be considered "waters of the United States." EPA and U.S. Army Corps of Engineers (USACE) are amending the "Revised Definition of Waters of the United States" rule to be consistent with the U.S. Supreme Court decision. The EPA and USACE intend to issue a final rule by September 1, 2023. This process has limited the ability for USACE to issue jurisdictional determinations nationwide. Customers pursuing a non-federal wetland exemption are advised that their project timelines may be affected, as Wisconsin's non-federal wetland exemption review process requires a jurisdictional determination from USACE. If you have questions about potential mechanisms for moving your project forward other than the non-federal wetland exemption process, please contact a DNR Water Management Specialist. In the DNR Staff Directory select the appropriate county, and type in "Water Management Specialist - Wetland & Waterway" in the subject line.

Wisconsin Builders Foundation Launches New 4-Credit Continuing Education Course for Dwelling Contractor Qualifiers

In partnership with On3 Field Learning, the Wisconsin Builders Foundation has launched a newly created 4-credit online course that will satisfy the new continuing education requirements for Dwelling Contractor Qualifiers. Due to a recent law change, anyone renewing their DCQ credential will be required four of the 12 required credits in subject matter that includes construction laws and codes and contracts, liability, and risk management.

To register for the course, members or non-members can simply click the red "Register" button below. Members of record can access this course free of charge by entering the promo code provided on **this page** at checkout; note: WBA member login will be required to access this page. The course is available to non-members for \$55.00. Your DCQ number will also be required at the time of registration.

Directions:

1. Click the Red Register Button Below

2. Complete the required information and payment on checkout page (reminder to members of record to enter the **promo code** for free registration)

3. You will receive a confirmation that you have been registered. At this time, please watch your inbox - and spam folder - for an email from On3. Note: it may take up to 48 hours if registering on the weekend.

4. Follow the instructions in the email and complete the online learning (from smart phone, tablet, web browser, etc.) with 30 days

5. After you have passed the course with a 70%, WBF will receive confirmation of your exam from On3 and will submit your credits to DSPS!

of Home Builders

REGISTER

LEARN MORE

NEVER PAY FULL STICKER PRICE.

SAVE NOW

NAHB members **save between \$500-\$8,150** on vehicle purchases & leases.

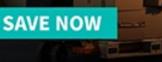
READY TO TRAVEL?

NAHB members save an average of 18% per night on hotel stays.

SHIP SHIP HOORAY!



NAHB members save an average of \$625 on shipping.







MSHBA IS CELEBRATING 25 Years!

Congratulations to these members celebrating another anniversary with MSHBA!





