

Celebrating 25 Years! 1998-2023

The Cutting Edge



Volume 15, Issue 7

July 2024

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PRESIDENT'S MESSAGE

By Matt Lefeber, Wrightway Home Improvements LLC

Hello All,
 I hope summer is treating everyone well! I would like to start off by letting everyone know that we are 100% for our membership renewals in 2024, that puts us #1 in the state!!! Way to go! I would like to thank everyone for their continued time and support. Our members are

really what make the organization work.
 A quick Parade of Homes reminder, we are looking for additional projects for our 19th Annual Parade of Homes. We currently have 3 homes and need a minimum of 4 to hold a parade. Let Tena know if you have one you would like to enter.

The Jerry Arenz Memorial Trap Shoot is also coming up, August 8th. We are in need of gift basket donations and sponsorships. Pre-register for a chance to win 250 shells.
 Thanks for reading and have a good month .
 Matt Lefeber

CALENDAR OF EVENTS:

- July 11 Parade of Homes Committee Mtg. 7:00 am at K & J Construction and Design LLC, Chilton
- August 8 Jerry Arenz Memorial Trap Shoot Winnebago East Shore Conservation Club

MSHBA's office will be closed July 2-9

Register your Team of 5 by July 31 to be entered into a drawing for 250 shells!

JERRY ARENZ MEMORIAL TRAP SHOOT



**50 BIRDS | AUGUST 8
WINNEBAGO EASTSHORE
CONSERVATION CLUB**

Early Bird Sponsor:
K & J Construction and Design LLC

Station Sponsors:
Kraus Construction Inc.
Drexel Building Supply

MSHBA Membership



2024 MSHBA OFFICERS

President: Matt Lefebber
Wrightway Home Improvements
920-923-0721

President-Elect: Derek Fritsch
Green Hammer Construction LLC
920-905-3513

Treasurer: Julie Schmitz
K & J Construction and Design LLC
920-849-8811

Secretary: Open Position

Past-President: Kevin Schmitz
K & J Construction and Design LLC
920-849-8811

2024 DIRECTORS

Jerry Mallmann
Chilton Furniture
920-849-9023

Dave Amel
Premier Properties Realty, LLC
920-980-4477

Nick Zurn
Precision Floors & Decor
920-400-1123

Jennifer Schad
Kraus Construction Inc.
920-905-2853

WBA Directors
Dan Schneider

NAHB Delegate
Kevin Schmitz

NAHB Alternate Delegate
Open Position



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New Holstein, WI 53061
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Executive Officer Tena Hartwig
2104 Mary Ave.
New Holstein, WI 53061
Phone (920) 898-5030
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MEMBERSHIP... the Ultimate Building Resource

THANK YOU FOR RENEWING YOUR MEMBERSHIP!

Interior Woodworking LLC – 17 years
K & J Construction and Design LLC – 20 years

Mid-Shores HBA offers a 3-Pay Dues Payment Program...

MSHBA offers an option to pay your dues in three consecutive monthly payments of \$150.00. Your membership will take into effect on your final payment. A 3-Pay Dues payment contract will be included with your renewal statement.

100% of Members have renewed their Membership in 2024! AND MSHBA has the top retention rate in the state!

MSHBA Scholarship Recipient Mason Fintelmann

Mid Shores Home Builders Association, Inc. (MSHBA) recently awarded a \$500 scholarship to an area student. Mason Fintelmann of Kiel was selected based on academic and community ambitions that demonstrate a positive impact on the construction industry as well as society. Mason will be attending Lakeshore Technical College, pursuing a technical diploma in HVAC and Building Fundamentals. Congratu-



WBA Member Benefits...

- **Kwik Trip Rewards**
- **Contracts/Forms**
- **Member Hotline**
- **Insurance**
- **Rebate Form**
- **Continuing Education**
- **Coaching & Consulting**



Even More Benefits are available at www.wisbuild.org/member-benefits

Apply for an IBS Scholarship

NAHB members 21-35 can apply to earn an IBS Scholarship to attend 2025 NAHB International Builders' Show® (IBS). **The deadline to apply is July 12.** Find out if you [qualify and how to apply.](#)



MSHBA 2024 Parade of Homes – Builder Entry

Mid-Shores HBA will be holding its 20th Annual Parade of Homes in October, dates TBD. To make our Parade viable and to satisfy the broad interests of our customers, our parade includes not only new home construction but also large remodeling projects and accessory buildings. It is our hope that this parade will provide a direct and immediate benefit to area builders, sub-contractors, and suppliers as it provides the opportunity to showcase the incredible talent and workmanship our area contractors can provide. Each parade entry is also featured on Mid-Shores HBA's website. **At this time, please start to secure your parade entry for an October Parade of Homes.**

Volunteer to Serve in a MSHBA Leadership Position Secretary Needed

MSHBA's Board is looking for a member to fill an open Officer term in 2024.

Open Position: **Secretary (1-year term)**

JERRY ARENZ MEMORIAL TRAP SHOOT 50 BIRD SHOOT

WHEN

August 8, 2024

Shooting starts at 4 pm, sign-up by 7

WHERE

**Winnebago Eastshore
Conservation Club**

W4572 Hickory Hills Road, Stockbridge



FEATURING

TOP GUN of the day wins
\$100 cash • **TOP JUNIOR
GUN** of the day wins **\$100
cash** • **Colored Clay** per
Round • **Lewis Class** • **8 oz
Ribeye Steak Sandwich
Plate** • **Raffles** • **Prizes**

OPEN TO THE PUBLIC

COST

\$25.00—Person
\$125.00—Team of 5
\$100.00—Junior Team of 5

Bring your own shells!
**WECC has a very limited
supply.**

EARLY BIRD PAID REGISTRATION

**Register your team & pay
by July 31 to be entered
into a drawing for 250
shells! *Sponsored by
K & J Construction and Design, LLC***



CONTACT

**Register your Team by
calling 920-539-9014**



MIDSHORESHOMEBUILDERS.COM



MID-SHORES HOME BUILDERS ASSOCIATION, INC.
2024 Jerry Arenz Memorial Trap Shoot
Registration & Sponsorship Opportunities

REGISTRATION INFORMATION...

Trap Shoot Packages...all packages include a 50 Bird Shoot – bring your own shells! WECC has a limited supply. Register your team by July 31 to be entered into a drawing for 250 shells!

- INDIVIDUAL PACKAGE - \$25 per person
TEAM OF 5 PACKAGE - \$125
JUNIOR TEAM OF 5 PACKAGE - \$100 (age 17 & under)
8 OZ RIBEYE STEAK SANDWHICH PLATE - \$13.00 per person

Additional Competitive Events:

- LEWIS CLASS - \$5 per person
COLORED CLAY – FREE

Competitive Event Descriptions...

Lewis Class: Shooters are divided into classes based on final scores. Cash prizes are awarded to the top shooters in each of these classes. Everyone has an equal chance to win.

Colored Clay: One colored clay will be randomly pulled per team. Winners will receive 5 bucket raffle tickets.

Company/Team Name: _____

Shooters Names: 1. _____ 2. _____
3. _____ 4. _____ 5. _____

SPONSORSHIP INFORMATION...

- STATION SPONSOR \$100 MEMBERS, \$200 NON-MEMBERS
TOP GUN SPONSOR \$50 - \$100
JUNIOR TOP GUN SPONSOR \$50
JUNIOR TEAM SPONSOR \$125
EVENT SPONSOR \$25 - \$100
DONATING DOOR PRIZE/RAFFLE PRIZE

Sponsorships need to be purchased by August 5, to be listed on the official event signage at WECC. All Sponsors will be announced during the event.

PAYMENT INFORMATION...

Company Name: _____

- CHECK IS ENCLOSED FOR REGISTRATION AND SPONSORSHIPS



MORE HOUSING WISCONSIN

It is not news to any of us that Wisconsin is experiencing a significant housing shortage. A recent study estimates Wisconsin will need to build 200,000 housing units by 2030 to accommodate all the people who want to live and work here. The Wisconsin Builders Association has proudly joined forces with the Wisconsin Realtors Association and the League of Wisconsin Municipalities to create More Housing Wisconsin. Our coalition seeks to educate and inform Wisconsin city and village leaders and staff about zoning changes and other strategies communities can use to help address this state's housing shortage. The ultimate goal is to bring tools, resources, and best practices to municipalities to help communities initiate housing solutions that meet their unique needs and strengthen our economy.

At the direction of Curt Witynski, of Witynski Consulting, LLC., More Housing Wisconsin will create and provide monthly briefing papers throughout the year that will serve as a toolkit to local governments with ideas and solutions to help solve the workforce housing shortage. Witynski will also conduct monthly interviews with those in the field who have been successful implementing housing initiatives, allowing leaders to share best practices and explain how municipal staff and officials have partnered with the private sector with strong ideas and plans for successful projects.

For more information on More Housing Wisconsin, or to spread the resources with municipalities where you live and work, visit lwm-info.org/1706/More-Housing-Wisconsin



JIM DOERING, WBA PRESIDENT

“The vision of WBA is *Affordable, Innovative, and Environmentally Conscious Homes for All*, and through this partnership, we continue to dedicate resources to achieving that goal statewide.”

PROTECTING THE AMERICAN DREAM

608-242-5151

WWW.WISBUILD.ORG

2024 MEMBER SAVINGS PROGRAM AT A GLANCE

nahb.org/savings



AUTO

	COMPANY	SAVINGS	PRODUCTS	INFO
	BMW	Earn up to \$1,500 on a new BMW or up to \$500 on a new MINI	BMW	memberdeals.com/nahb/shopping.php?action=view&sub=bmw&login=1
	GOODYEAR	Members must log into NAHB.org to save 15% on Goodyear Tires.	Goodyear Tires & Services	nahb.org/goodyear
	NISSAN	Save \$450 to \$3,800 on sedans, crossovers, SUVs and trucks.	Nissan	nahb.org/nissan

BUILDING MATERIALS

	COMPANY	SAVINGS	PRODUCTS	INFO
	LOWE'S	5% off* in store, plus 2% statement credit with Commercial Account (LCA) or Lowe's Business Advantage (LBA). 5-10% off online orders using any payment method.	Building Materials	lowes.com/nahb 877-435-2440

WIRELESS

	COMPANY	SAVINGS	PRODUCTS	INFO
	T-MOBILE	Save 12% on wireless.	Cell Phones, Internet, Plans & More	nahb.org/t-mobile

TRAVEL & ENTERTAINMENT

	COMPANY	SAVINGS	PRODUCTS	INFO
	AVIS	Save up to 30% off Avis PAY NOW rates when making a reservation with Avis Worldwide Discount (AWD) number G572900.	Rental Cars	avis.com/nahb 800-331-1212 AWD #G572900
	BUDGET	Save up to 35% off Budget PAY NOW rates when making a reservation using Budget Customer Discount (BCD) number Z536900.	Rental Cars	budget.com/nahb 800-283-4387 BCD #Z536900
	HOTELPLANNER	NAHB members can save up to 65% on hotel room rates at over 800,000 properties worldwide in more than 250 countries.	Hotels	nahb.hotelplanner.com 800-497-2175
	MEMBER DEALS	Up to 50% off.	Theme Parks, Movie Tickets, Concerts, Water Parks & Gift Cards	memberdeals.com/nahb/?login=1 877-579-1201
	SAM'S CLUB	Save over 60% on a new membership plus receive travel and entertainment credit	Club Membership	memberdeals.com/nahb/packages.php?sub=packages&action=view&id=3291&login=1

Health & Wellness

	COMPANY	SAVINGS	PRODUCTS	INFO
	ACTIVE & FIT DIRECT	Find your perfect gym for \$28/month.	Fitness Membership	nahb.org/nahb-community/member-benefits/savings/active-and-fit

NAHB Members Saved over **\$40,000,000** last year

2024 MEMBER SAVINGS PROGRAM A GLANCE

nahb.org/savings



FUEL

COMPANY	SAVINGS	PRODUCTS	INFO
VOYAGER	Save on Fuel with Voyager card for Business. Savings anywhere Mastercard is accepted.	Fuel Savings & Fleet Management	usbank.com/splash/corporate-payments/transportation/nahb.html

BUSINESS MANAGEMENT

COMPANY	SAVINGS	PRODUCTS	INFO
DELL	Up to 40% off Dell computers, servers, electronics & accessories.	Computers & Hardware	dell.com/nahb 800-757-8442
ODP BUSINESS SOLUTIONS	Up to 75% off online regular prices on their Best Value List of preferred products. Plus, free shipping over \$50.	Office Supplies	offerediscounts.org/nahb 855-337-6811 x2897
UPS SHIPPING	Flat-rate pricing, 50% discount for next day shipping, 30% for ground commercial/residential.	Business Shipping	1800members.com/nahb 800-MEMBERS
FREIGHT	At least 75% off Less Than Truckload (LTL) shipping over 150lbs.	Freight Shipping	1800members.com/nahb 800-MEMBERS
RINGCENTRAL	Save 15% off monthly on a new RingCentral Office service. Receive \$50 off the list price on any RingCentral phone. Current NAHB RingCentral users are eligible for discounts by calling and re-signing a 24 month agreement.	Message, Video & Phone	ringcentral.com/nahb 800-417 0930
HEARTLAND	Merchant processing and payroll solutions at reduced fees for NAHB Members	Payment & POS Solutions	go.heartlandpaymentsystems.com/nahb 800-613-0148

INSURANCE

COMPANY	SAVINGS	PRODUCTS	INFO
FARMERS INSURANCE	Choose an insurance plan that fits you and save at least 10%	Personal & Business Insurance Needs	farmersinsurancechoice.com/nahb 888-528-0530

NAHB ASSOCIATION DISCOUNTS

COMPANY	SAVINGS	PRODUCTS	INFO
NAHB INTERNATIONAL BUILDERS' SHOW®	Up to \$200 off show registration. Up to \$3.75 per sq. ft. off exhibit space.	Trade Show	buildersshow.com
STRUCTURE PRODUCTIONS	Discounts on professional video and television production services.	Visual Media	structure-productions.com
NAHB CONTRACTS	Up to 30% off contract rates.	Legal	nahb.org/nahbcontracts
HOUSINGECONOMICS	\$100 off annual subscription.	Economic & Housing Data	housingeconomics.com
BUILDERBOOKS	10% off books. Up to 45% off research.	Books	builderbooks.com
ONLINE EDUCATION	Up to 30% off webinars; Up to 50% off online courses.	Education	nahb.org/education

*Discounts are as of 2/9/24 & subject to change at any time. Visit nahb.org/savings for latest deals & limited time offers.



Advocacy Digest | June 26, 2024

Brad Boycks, Executive Director



WBA Advocacy Group looks to 2025-2026 Legislative Priorities

On June 19, the Advocacy Group met to start the process of establishing our legislative priorities for the upcoming 2025-2026 legislative session, which will begin in early January 2025.

We are using the same process to establish our legislative priorities that we have used for the past several years. The Advocacy Group reviewed a draft legislative agenda during the recent June meeting and participated in a discussion led by members of the Metropolitan Builders Association's Construction Advocacy Council. This discussion focused on provisions that would "allow cost-effective engineering and inspections to reduce the cost of housing, provide cost and timeline predictability, and increase land inventory."

The Advocacy Group was supportive of the provisions in the draft legislative agenda presented in June and will continue to take input on these various provisions during the summer and fall. Ultimately, the Advocacy Group will review the final version of our 2025-2026 Advocacy Agenda and make a recommendation to the Board of Directors for approval during our meeting on October 10.

Below are the provisions in the draft advocacy agenda for the next legislative session. Please reach out if you have any

questions or suggestions prior to the October 10 Advocacy Group meeting via Zoom.

Building and Code Issues:

- Add language to state statutes to determine that building code requirements cannot be considered zoning to avoid code compliance
- Move construction of 4- and 8-unit apartment complexes from the commercial building code to the uniform dwelling code with enhanced fire wall and egress requirements but no sprinkler requirement (a joint effort with AARP)
- Work with WBA members on the Uniform Dwelling Code Council on sensible updates to the UDC that do not price families out of homes
- Clean up changes to the Right to Cure law
- Support efforts to restrict local regulation of utility service based on energy source (natural gas)

Development Issues:

- Legislation to allow cost effective engineering and inspections to reduce cost of housing, provide cost and timeline predictability, and increase land inventory
- Codify the wetland delineator program at DNR (Prohibit municipalities from requiring supermajorities for the adoption of zoning amendments

(2023 AB 254 with introduced amendment)

- Revisions to state statutes Chapter 236 (platting lands and recording and vacating plats) to provide clarity and streamline the permitting process
- Eliminate zoning protest petitions for county zoning
- Amend state statute 66.10015 to prohibit a municipality from prohibiting a property owner from merging two or more abutting parcels of land that the property owner owns
- Work with the League of Municipalities to pass a statute that requires all municipalities to connect roads between them
- Incorporate into the annexation statute a definition for contiguity that reflects the Wisconsin Supreme Court's opinion in the Kohler annexation case

Tort Reform Issues:

- As a member of the Wisconsin Civil Justice Council, continue to support legislative and state budget initiatives "promoting fairness and equity in Wisconsin's Civil Justice System"

Tax/Business Issues:

- Work to speed up credential approval and customer service matters at the Department of Safety and Professional Services (DSPS)
- Maintain current law regarding Use Value Assessment of agricultural land
- Support the current Worker's Compensation Council and explore health care cost controls

Workforce Issues:

- Explore a "Go Build Wisconsin" "Be Pro Be Proud" program modeled after South Carolina (www.beprobeproudsc.org) as an addition to the state budget
- Training for middle and high school career counselors to educate students on the benefits of careers in the trades (low or no student debt, high wages)



Hey, WBA!



Save 6¢ per gallon of fuel as a member of the Wisconsin Builders Association!

Benefits include:

- Save 6¢ on every gallon of fuel purchased at Kwik Trip, Kwik Star & Stop-N-Go locations.
- 10% off in-store purchases & car wash discounts up to 50%.
- Choose from three different fuel programs to find the best fit.
- No annual or monthly fees.



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Questions? Contact Brayton Duin
608-793-4708 or bduin@kwiktrip.com