

The Cutting Edge



Volume 16, Issue 7

July 2025

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PRESIDENT'S MESSAGE

By Derek Fritsch, Green Hammer Construction LLC

Hello Everyone,

A quick Parade of Homes reminder, we are looking for additional projects for our 2025 Parade of Homes. All builders considering entering a project into the fall Parade are encouraged to do so by August 15. The parade will be held October 10th through the 12th.

It's a few months away yet but, put August 7th on your calendar for the annual Jerry Arenz Memorial Trap Shoot! Registration is now open. The form can be found on pages 4 & 5. We are in need of gift basket donations and sponsorships. Pre-register for a chance to win 250 shells. This is always a

fun and relaxing night with your peers.

Thanks for reading and have a good month .

Thank you,
Derek Fritsch
MSHBA President
Owner, Green Hammer Construction LLC

CALENDAR OF EVENTS:

- August 7 Jerry Arenz Memorial Trap Shoot
Winnebago East Shore Conservation Club
- August 27 Board of Directors Meeting
7:00 am at 7 Angels, Chilton
- August 27 Trap Shoot Committee Meeting
7:00 am at 7 Angels, Chilton

MSHBA's office will be closed June 30 – July 9

Register your team & pay by July 31 to be entered into a drawing for 250 shells!

Sponsored by K & J Construction and Design, LLC

JERRY ARENZ MEMORIAL TRAP SHOOT



**50 BIRDS | AUGUST 7
WINNEBAGO EASTSHORE
CONSERVATION CLUB**

MSHBA Membership



Mid-Shores Home Builders Association, Inc.

2025 MSHBA OFFICERS

President: Derek Fritsch
Green Hammer Construction LLC
920-905-3513

President-Elect: Kevin Schmitz
K & J Construction and Design LLC
920-849-8811

Treasurer: Julie Schmitz
K & J Construction and Design LLC
920-849-8811

Secretary: Open Position

Past-President: Matt Lefebber
Wrightway Home Improvements
920-923-0721

2025 DIRECTORS

Jerry Mallmann
Chilton Furniture
920-849-9023

Dave Amel
Premier Properties Realty, LLC
920-980-4477

Nick Zurn
Precision Floors & Decor
920-400-1123

WBA Director
Derek Fritsch

NAHB Delegate
Kevin Schmitz
NAHB Alternate Delegate
Open Position

Mid-Shores Home Builders Association, Inc.

PO Box 125
New Holstein, WI 53061
www.midshoreshomebuilders.com

Executive Officer Tena Hartwig
2104 Mary Ave.
New Holstein, WI 53061
Phone (920) 539-9014
hartwigs1@charter.net

MEMBERSHIP... the Ultimate Building Resource

THANK YOU FOR RENEWING YOUR MEMBERSHIP!

Atkins Building Group—3 years
Best Exteriors LLC—6 years
Interior Woodworking LLC—18 years
K & J Construction and Design LLC—21 years
Kraus Construction Inc.—16 years
Precision Floors & Décor—3 years
Zander Press Inc.—17 years

Mid-Shores HBA offers a 3-Pay Dues Payment Program...

MSHBA offers an option to pay your dues in three consecutive monthly payments of \$150.00. Your membership will take into effect on your final payment. A 3-Pay Dues payment contract will be included with your renewal statement.

AUGUST BOD MEETING

August 27 at 7:00 am

7 Angels Restaurant, Chilton

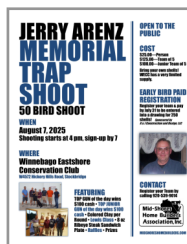
JERRY ARENZ MEMORIAL TRAP SHOOT

**August 7 at the Winnebago
Eastshore Conservation Club**

50 Bird Shoot

**Shooting starts at 4 PM,
sign-up by 7 PM**

**Can't attend but would like to
help... cash donations of any amount,
gift certificates or prizes are needed
for the raffles. Please consider a do-
nation to this fun event!**



WBA Member Benefits...

- Kwik Trip Rewards
- Contracts/Forms
- Member Hotline
- Insurance
- Rebate Form
- Continuing Education
- Coaching & Consulting



Even More Benefits are available at
www.wisbuild.org/member-benefits

WBA Blueprint - [Click here](#) to view the latest edition.



Area Chamber Membership

MSHBA is a member of New Holstein, Chilton and the Kiel Area Chamber of Commerce. Please feel free to represent MSHBA and attend any of their meetings or events.

- [New Holstein Area Chamber of Commerce](#)
- [Kiel Area Chamber of Commerce](#)
- [Chilton Chamber of Commerce](#)

MSHBA'S 2025 PARADE OF HOMES

October 10-12

**Builder Project Entry is
Now OPEN**

Project Entry Deadline:

August 15

Parade of Homes Book

Advertising will Open Soon!



Advocacy Digest | May 22, 2025

Brad Boycks, Executive Director



From NAHB: More than 1,000 Housing Professionals Urge Congress to Act on Key Affordability Issues

More than 1,000 builders, remodelers and associates, including over 20 from Wisconsin, engaged in all facets of the residential construction industry trekked to Capitol Hill today to urge their lawmakers to support policies that will help builders unleash the housing market by allowing them to increase the production of quality, affordable housing.

“Members of the housing community from across the nation have come to Washington for the National Association of Home Builders (NAHB) 2025 Legislative Conference to deliver an urgent message to their lawmakers: The best way to ease the nation’s housing affordability crisis and boost housing production is to break down the barriers that are impeding new home and apartment construction,” said NAHB Chairman Buddy Hughes, a home builder and developer from Lexington, N.C.

For the first time in many years, we were able to schedule meetings with each member of the Wisconsin Congressional delegation.

In more than 250 meetings with their representatives and senators, housing advocates urged lawmakers to act on three key issues that can have an immediate impact on housing affordability:

Energy Codes. NAHB is urging Congress to pass legislation that would prevent the U.S. Department of Housing and Urban Development (HUD) and the U.S. Department of Agriculture (USDA) from requiring a minimum energy standard that raises housing costs and prices out potential buyers. HUD and the USDA have adopted and will implement the 2021 International Energy Conservation Code (IECC) and ASHRAE 90.1-2019 as the minimum energy-efficiency standards for certain single-family and multifamily housing programs. Compliance with the 2021 IECC can add more than \$22,000 to the price of a new home, but in practice, home builders have estimated increased costs of up to \$31,000.

Congress should also pass the Energy Choice Act, legislation pending in the House and Senate that would prevent state and local governments from banning the use of natural energy in new homes. A gas ban would exacerbate the housing affordability crisis by increasing costs on new homes, eliminate consumer choice and further strain America’s already stressed electrical grid.

Workforce Development. To ease the severe construction labor shortage that is worsening the housing affordability crisis through higher home building costs and construction delays, lawmakers should pass the CONSTRUCTS Act, bipartisan legislation pending in both cham-

bers of Congress that will help prepare adults for rewarding careers in construction and other essential trades. To further strengthen the federal government’s approach to workforce training, Congress should also implement reforms to the Job Corps program.

Tax Policy. As lawmakers consider tax legislation, Congress should pass a tax package that:

- Permanently extends pro-business and pro-housing policies from the Tax Cuts and Jobs Act,

- Provides more resources for affordable rental housing by expanding the Low-Income Housing Tax Credit,

- Addresses limitations placed on the state and local tax (SALT) deduction cap that burden home owners in high-cost areas, and

- Preserves long-standing energy tax incentives, especially the Section 45L New Energy Efficient Home Credit, the Section 25D Residential Clean Energy Credit and the Section 48E Clean Electricity Investment Act. Builders and remodelers have made significant business investments to comply with these credits, which offer a voluntary, cost-effective pathway to improving energy efficiency. A sudden termination of these credits would undermine these efforts.

To highlight how housing is essential to the social fabric of the nation and is critical to the health of the economy, four leading members of Congress spoke to NAHB members before they conducted their Hill visits: House Majority Whip Tom Emmer (R-Minn.); Sen. Jacky Rosen (D-Nev.), who is championing the CONSTRUCTS Act; Rep. Nick Langworthy (R-N.Y.), the lead sponsor of the Energy Choice Act; and Rep. Mike Flood (R-Neb.), chairman of the House Financial Services Subcommittee on Housing and Insurance.

For more information and to view images, visit nahb.org/legcon.

JERRY ARENZ MEMORIAL TRAP SHOOT 50 BIRD SHOOT

WHEN

August 7, 2025

Shooting starts at 4 pm, sign-up by 7

WHERE

**Winnebago Eastshore
Conservation Club**

W4572 Hickory Hills Road, Stockbridge



FEATURING

TOP GUN of the day wins
**\$100 cash • TOP JUNIOR
GUN** of the day wins **\$100
cash • Colored Clay** per
**Round • Lewis Class • 8 oz
Ribeye Steak Sandwich
Plate • Raffles • Prizes**

OPEN TO THE PUBLIC

COST

\$25.00—Person

\$125.00—Team of 5

\$100.00—Junior Team of 5

**Bring your own shells!
WECC has a very limited
supply.**

EARLY BIRD PAID REGISTRATION

**Register your team & pay
by July 31 to be entered
into a drawing for 250**

**shells! Sponsored by
K & J Construction and Design, LLC**



CONTACT

**Register your Team by
calling 920-539-9014**



MIDSHORESHOMEBUILDERS.COM



MID-SHORES HOME BUILDERS ASSOCIATION, INC.
2025 Jerry Arenz Memorial Trap Shoot
Registration & Sponsorship Opportunities

REGISTRATION INFORMATION...

Trap Shoot Packages - All packages include a 50 Bird Shoot – bring your own shells! WECC has a limited supply. Register your **team** by **July 31** to be entered into a drawing for 250 shells!

- ☐ **INDIVIDUAL PACKAGE - \$25 per person** \$ _____
- ☐ **TEAM OF 5 PACKAGE - \$125** \$ _____
- ☐ **JUNIOR TEAM OF 5 PACKAGE - \$100 (age 17 & under)** \$ _____
- Junior team sponsors are available. Let us know if you would like to be sponsored.
- ☐ **8 OZ RIBEYE STEAK SANDWICH PLATE - \$15.00 per person** \$ _____

Additional Competitive Events:

- ☐ **LEWIS CLASS - \$5 per person** \$ _____
- ☐ **COLORED CLAY – FREE**

Competitive Event Descriptions...

Lewis Class: Shooters are divided into classes based on final scores. Cash prizes are awarded to the top shooters in each of these classes. Everyone has an equal chance to win.

Colored Clay: One colored clay will be randomly pulled per team. Winners will receive 5 bucket raffle tickets.

Company/Team Name: _____

Shooters Names: 1. _____ 2. _____
 3. _____ 4. _____ 5. _____

SPONSORSHIP INFORMATION...

- ☐ **STATION SPONSOR \$100 MEMBERS, \$200 NON-MEMBERS** \$ _____
- Promote your business at a shooting station
 - Sponsors provides standard size job site sign for display at a shooting station
 - Sponsor receives 10 bucket raffle tickets
- ☐ **TOP GUN SPONSOR \$50 - \$100** \$ _____
- ☐ **JUNIOR TOP GUN SPONSOR \$50** \$ _____
- ☐ **JUNIOR TEAM SPONSOR \$100** \$ _____
- ☐ **EVENT SPONSOR \$25 - \$100** \$ _____
- Choose any level of commitment which will be used for raffle prizes and/or event expenses
- ☐ **DONATING DOOR PRIZE/RAFFLE PRIZE**
- Promote your business by donating your company logo items...hats, t-shirts, etc...or other prize or certificate.

Sponsorships need to be purchased by August 4, to be listed on the official event signage at WECC. All Sponsors will be announced during the event.

PAYMENT INFORMATION...

Company Name: _____

- ☐ **CHECK IS ENCLOSED FOR REGISTRATION AND SPONSORSHIPS** \$ _____

Mid-Shores Home Builders Association – PO Box 125 – New Holstein, WI 53061 - ph 920.539.9014
 hartwigs1@charter.net – www.midshoreshomebuilders.com

**Kwik
TRIP**

Hey, WBA!


**WISCONSIN
BUILDERS
ASSOCIATION**

**Save 6¢ per gallon of fuel as a member of
the Wisconsin Builders Association!**

Benefits include:

- Save 6¢ on every gallon of fuel purchased at Kwik Trip, Kwik Star & Stop-N-Go locations.
- 10% off in-store purchases & car wash discounts up to 50%.
- Choose from three different fuel programs to find the best fit.
- No annual or monthly fees.



Subject to credit approval. Some in-store exclusions apply. Kwik Trip Business Plus MasterCard is issued by Regions Bank, pursuant to a license by MasterCard Int'l Inc. MasterCard is a registered trademark of MasterCard Int'l Inc.



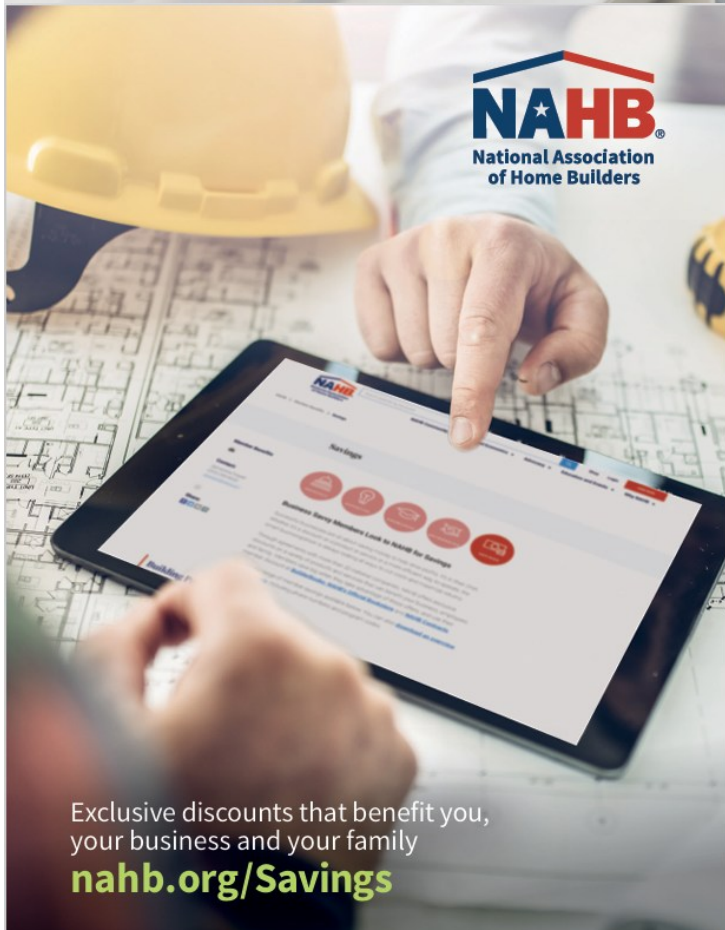
Questions? Contact Brayton Duin
 608-793-4708 or bduin@kwiktrip.com

Building a house is a labor of love.
But frankly, your insurance shouldn't make more work for you.

Members of the Wisconsin Builders Association (WBA) are eligible to save money on their insurance needs with discounts available through Frankenmuth Insurance.

Ready to have a frank conversation about your insurance? Let's talk today.

Visit us at **www.fmins.com** to find an independent agent near you.



Exclusive discounts that benefit you,
your business and your family

nahb.org/Savings

NAHB Member
SAVINGS
Put your membership to work.

