

The Cutting Edge



Volume 14, Issue 5

June 2023

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CALENDAR OF EVENTS:

- June 28 Board of Directors Meeting 6:30 am at Seven Angels, Chilton
- June 28 Trap Shoot Committee Meeting 6:30 am at Seven Angels, Chilton
- August 10 Jerry Arenz Memorial Trap Shoot Winnebago East Shore Conservation Club
- August 29 Board of Directors Meeting 6:30 am at Seven Angels, Chilton
- August 29 Trap Shoot Committee Meeting 6:30 am at Seven Angels, Chilton

PRESIDENT'S MESSAGE

By Kevin Schmitz, K & J Construction and Design, LLC

Hello fellow members.

June is here and summer is under way. Before you know it, the snow will be flying, so take a little time to enjoy the outdoors.

First order of business is to congratulate Ethan Dyer from New Holstein High School on being selected as Mid-Shores \$500 scholarship recipient. Ethan will be attending Moraine Park Tech studying the electrical trades. With a GPA of 3.679, a member of the Honor Society, having a job and taking many trades classes, the

committee was confident he will put the award to good use.

The committee had a more difficult time choosing a recipient this year, as we had a couple of well qualified applicants. Hopefully we can get more students interested in the trades.

Save the date: As of now, we are planning to hold our Jerry Arenz Memorial Trap shoot on August 10th. Last years event was a huge success. This year we will again be serving ribeye steak sandwiches, having raffles, and

sharing a cocktail or two after shooting.

For our other fund raising event, we are hoping to be able to have another Parade of Homes. The committee will start meeting soon and are always looking for more volunteers. If you are interested in being a volunteer or have a project you would like to showcase, please let Tena or Julie know.

Enjoy the summer. It never lasts long enough.

Kevin

SAVE
THE
DATE!

JERRY ARENZ MEMORIAL TRAP SHOOT



50 BIRDS | AUGUST 10
WINNEBAGO EASTSHORE
CONSERVATION CLUB



Scholarship Recipient Ethan Dyer

"I want to express my sincere appreciation to you and the Mid-Shores Home Builders Association for choosing me as the recipient of your scholarship. Your donation will help me to pursue my post-secondary education at Moraine Park Technical College."

Thank you again,
Ethan Dyer



MSHBA Membership



2023 MSHBA OFFICERS

President: Kevin Schmitz

K & J Construction and Design LLC
920-849-8811

President-Elect: Matt Lefebvre

Wrightway Home Improvements
920-923-0721

Treasurer: Julie Schmitz

K & J Construction and Design LLC
920-849-8811

Secretary: Denise Bangart

Envoy Mortgage
920-522-4345

Past-President: Ted Birschbach

Birschbach Builders LLC
920-238-9253

2023 DIRECTORS

Tommy Heiberger

Christel & Heiberger Builders, Inc.
920-898-2820

Jerry Mallmann

Chilton Furniture
920-849-9023

Dave Amel

Premier Properties Realty, LLC
920-980-4477

Gail Forster

Precision Floors & Decor
920-400-1123

WBA Directors

Dan Schneider

NAHB Delegate

Kevin Schmitz

NAHB Alternate Delegate

Tommy Heiberger



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Executive Officer Tena Hartwig

2104 Mary Ave.

New Holstein, WI 53061

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Manitowoc Heating & Refrigeration Services Inc.

Inc.

Potter Building Supply

Mid-Shores HBA offers a 3-Pay Dues Payment Program...

MSHBA offers an option to pay your dues in three consecutive monthly payments of \$150.00. Your membership will take into effect on your final payment. A 3-Pay Dues payment contract will be included with your renewal statement.

SUMMER BOD MEETING

June 28 at 6:30 am

August 29 at 6:30 am

Seven Angels, Chilton

MSHBA Earns \$500 in 2022 Membership Drive!

MSHBA is proud to announce that we received \$500 from NAHB's 2022 Membership Drive. We had a net growth of 2 members during the drive period. Congratulations and thank you for your commitment in ensuring a strong and engaged membership!!! Contact me for a membership application to recruit a new member.

MSHBA IS CELEBRATING 25 YEARS!

THANK YOU FOR YOUR MEMBERSHIP AND SUPPORT!

So far, 100% of Members have renewed their Membership in 2023!

Join a Committee and Help Plan this Year's Events

You, your ideas, and your help are needed to build an even stronger Association. Help us connect with Consumers in our summer Trap Shoot and fall Parade of Homes by volunteering to serve on a committee. Let me know if you can help.

- **2023 Parade of Homes - Date TBD:** This committee meets monthly starting in May.
- **2023 Jerry Arenz Memorial Trap Shoot - August 10:** This committee meets June 28 and August 29 at 6:30 am at Seven Angels, Chilton.

REGISTRATION is now OPEN for these WBA Events

June 21 Member Meeting Day at Wintergreen Conference Center, Wisconsin Dells

June 21 Celebration of Housing at Wintergreen Conference Center, Wisconsin Dells

June 22 Golf Outing at Trapper's Turn Golf Club, Wisconsin Dells

Registration is now open!



Don't Wait, Save Today!

Just a reminder, your membership includes savings on many products and services. In addition, MSHBA receives royalties. This year MSHBA received **\$336.82**. Thank you for supporting MSHBA by using the savings program.

More about the programs... Successful businesses are all about saving money to help drive profits. It's in their DNA. Whether it's a discount on a product or service or a more efficient way to operate, the smart businessperson is always looking at ways to cut costs and maximize returns. The Member Savings program offers you money-saving discounts that benefit your business, employees and family. Savings in these programs and others help cover the cost of your membership dues and benefits your local association. Visit www.nahb.org/savings to start saving!

2023 MEMBER SAVINGS PROGRAM | AT A GLANCE

nahb.org/savings



AUTO

	COMPANY	SAVINGS	PRODUCTS	INFO
	Goodyear	Members must log into NAHB.org to save 15% on Goodyear Tires	Goodyear Tires & Services	nahb.org/goodyear
	NISSAN	Save between \$2,500 - \$8,150 per vehicle. Must be purchased in member's company name. NOT stackable with most national offers. Member's company eligible.	Nissan	nahb.org/nissan

BUILDING MATERIALS

	COMPANY	SAVINGS	PRODUCTS	INFO
	LOWE'S	5% off* in store, plus 2% statement credit with Commercial Account (LCA) or Lowe's Business Advantage (LBA). 5-10% off online orders using any payment method	Building Materials	lowes.com/nahb 877-435-2440

FUEL

	COMPANY	SAVINGS	PRODUCTS	INFO
	VOYAGER	Save on Fuel with Voyager card for Business. Savings anywhere Mastercard is accepted.	Fuel Savings and Fleet Management	usbank.com/splash/corporate-payments/transportation/nahb.html

WIRELESS

	COMPANY	SAVINGS	PRODUCTS	INFO
	T-MOBILE	Savings of at least 10%	Cell Phones, Internet, Plans, & More	www.nahb.org/t-mobile

TRAVEL & ENTERTAINMENT

	COMPANY	SAVINGS	PRODUCTS	INFO
	AVIS	Save up to 30% off Avis PAY NOW rates when making a reservation with Avis Worldwide Discount (AWD) number G572900.	Rental Cars	avis.com/nahb 800-331-1212 AWD #G572900
	BUDGET	Save up to 35% off Budget PAY NOW rates when making a reservation using Budget Customer Discount (BCD) number Z536900.	Rental Cars	budget.com/nahb 800-283-4387 BCD #Z536900
	HOTELPLANNER	NAHB members can save up to 65% on hotel room rates at over 800,000 properties worldwide in more than 250 countries.	Hotels	nahb.hotelplanner.com 1-800-497-2175
	MEMBER DEALS	Up to 50% off.	Theme Parks, Movie Tickets, Concerts, Water Parks, Gift Cards	memberdeals.com/nahb/?login=1 (877) 579-1201

NAHB Members Saved
over **\$40,000,000** last year

2023 MEMBER SAVINGS PROGRAM | AT A GLANCE

nahb.org/savings



BUSINESS MANAGEMENT

COMPANY	SAVINGS	PRODUCTS	INFO
DELL	Up to 40% off Dell computers, servers, electronics & accessories.	Computers & Hardware	dell.com/nahb 1-800-757-8442
HOUZZ	25% Off Houzz Pro, free help with best practices, 10% trade discount on Houzz Shop purchases.	Marketing Solutions, Building Products	houzz.com/for-pros/nahb-discounts (888) 225-3051
ODP BUSINESS SOLUTIONS	Up to 75% off online regular prices on their Best Value List of preferred products. Plus, free shipping over \$50.	Office Supplies	officediscounts.org/nahb 855-337-6811 x2897
UPS SHIPPING	Flat-rate pricing, 50% discount for next day shipping, 30% for ground commercial/residential.	Business Shipping	1800members.com/nahb 1-800-MEMBERS
YRC FREIGHT	At least 75% off Less Than Truckload (LTL) shipping over 150lbs.	Freight Shipping	1800members.com/nahb 1-800-MEMBERS
RINGCENTRAL	Save 15% off monthly on a new RingCentral Office service. Receive \$50 off the list price on any RingCentral phone. Current NAHB RingCentral users are eligible for discounts by calling and re-signing a 24 month agreement.	Message, Video, Phone	ringcentral.com/nahb (800) 417 0930
HEARTLAND	Reduced fees and elevated customer service for NAHB members	Payment & POS Solutions	go.heartlandpaymentsystems.com/nahb 800-613-0148
CONSTRUCTIONJOBS.COM	20% discount on standard rates.	Job Postings	NAHB Career Center Portal 828-251-1344

INSURANCE

COMPANY	SAVINGS	PRODUCTS	INFO
FARMERS INSURANCE	Choose an insurance plan that fits you and save at least 10%	Personal & Business Insurance Needs	Coming Soon

NAHB ASSOCIATION DISCOUNTS

COMPANY	SAVINGS	PRODUCTS	INFO
NAHB INTERNATIONAL BUILDERS' SHOW®	Up to \$200 off show registration. Up to \$3.75 per sq. ft. off exhibit space.	Trade Show	buildersshow.com
NAHB CONTRACTS	Up to 30% off contract rates.	Legal	nahb.org/nahbcontracts
HOUSINGECONOMICS	\$100 off annual subscription.	Economic & Housing Data	housingeconomics.com
BUILDERBOOKS	10% off books. Up to 45% off research.	Books	builderbooks.com
ONLINE EDUCATION	Up to 30% off webinars; Up to 50% off online courses.	Education	nahb.org/education

Discounts are of 2/8/23 & subject to change at any time. Visit nahb.org/savings for latest deals & limited time offers.

**Kwik
TRIP**

Hey, WBA!


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**Save 6¢ per gallon of fuel as a member of
the Wisconsin Builders Association!**

Benefits include:

- Save 6¢ on every gallon of fuel purchased at Kwik Trip, Kwik Star & Stop-N-Go locations.
- 10% off in-store purchases & car wash discounts up to 50%.
- Choose from three different fuel programs to find the best fit.
- No annual or monthly fees.



Subject to credit approval. Some in-store exclusions apply. Kwik Trip Business Plus MasterCard is issued by Regions Bank, pursuant to a license by MasterCard Int'l Inc. MasterCard is a registered trademark of MasterCard Int'l Inc.



Questions? Contact Brayton Duin
608-793-4708 or bduin@kwiktrip.com



Support for Hearings Held on Workforce Housing Package

On Thursday, May 18, the Senate Committee on Housing, Rural Issues, and Forestry and the Assembly Committee on Housing and Real Estate held public hearings on a package of workforce housing bills that we have been working on for the past several months. WBA President Mike Howe, WBA Outside Legal Counsel Robert Procter, and WBA Executive Director Brad Boycks testified in favor of the package of bills and took questions from committee members.

The bills that make up the workforce housing package are:

- **Senate Bill 296 (SB 296)**, relating to judicial review of local governmental decisions related to certain land development, local approval of residential housing development, and amendment of zoning ordinances
- **Senate Bill 297 (SB 297)**, relating to housing rehabilitation loans awarded by the Wisconsin Housing and Economic Development Authority
- **Senate Bill 293 (SB 293)**, relating to residential housing infrastructure revolving loan fund and revolving loan program
- **Senate Bill 294 (SB 294)**, relating to a main street housing rehabilitation revolving loan fund and loan program

- **Senate Bill 295 (SB 295)**, relating to commercial-to-housing conversion revolving loan fund and loan program

For the past several months, we have been working with Senate Housing, Rural Issues, and Forestry Chair Quinn and Vice-Chair Jagler, Assembly Housing and Real Estate Chair Brooks, the Wisconsin Realtors Association, the Wisconsin League of Municipalities, the Wisconsin Towns Association, and the Wisconsin Counties Association on the policy items contained in SB 296, 297, 293, 294, and 295.

SB 296 will help streamline the approval process for residential housing and also assure that only a simple majority is required to rezone land and establishes that only those that have an owner interest in the property that is subject to approval, or will sustain damages and has provided a statement or has testified at a previous public meeting, may seek review of the land use proposal.

SB 297 is a follow up to 2021 Act 221 which created a loan program for the remodeling of existing workforce homes administered by the Wisconsin Housing and Economic Development Authority (WHEDA). SB 297 makes some changes to the homes that may qualify for these loans in addition to including work done

for the removal of asbestos and the repair or replacement of interior walls, ceilings, or floors.

SB 293, SB 294, and SB 295 all create zero interest loans to create more workforce, single family homes, workforce multifamily housing, and senior housing, and requires municipalities to show changes that they have implemented to reduce the cost of housing in the projects being considered for a zero-interest loan from WHEDA. Those cost saving items include “voluntarily revising zoning ordinances, subdivision regulations, or other land development regulations to increase development density, expedite approvals, reduce impact, water connection, and inspection fees, or reduce parking, building, or other development costs with respect to the development of residential housing supported by the project.”

WBA believes that passage of SB 293 will be beneficial to spur the additional development and construction of single-family workforce homes. When we have surveyed our membership over the past several years asking them what can be done to bring down the cost of workforce housing, we have learned the main costs drivers can be traced to the cost of residential infrastructure and the requirements passed by local units of government (impact fees and minimum lot sizes to name a few).

SB 293 addresses both of these issues by requiring a local unit of government to work with a developer to find ways to make changes on the local level to voluntarily reduce the cost of housing and provide a zero-interest loan at an amount that does not exceed 20 percent of the total cost of the project including land.

Finally, SB 296 establishes a zero-interest loan program that can be used for the remodeling or demolition of vacant commercial buildings that can then be used for workforce multifamily housing or

Advocacy Digest continued...

senior housing.

According to our National Association of Home Builders, excessive and outdated regulations add over \$93,000 to the final price of a new home, increasing the total by nearly 24 percent.

Additionally, in a 2019 report titled *Falling Behind: Addressing Wisconsin's Workforce Housing Shortage*, Wisconsin has created 75 percent fewer lots and 55 percent fewer new homes than pre-recession averages, in just the last 11 years. This scarcity has been compounded by a series of other factors, such as lot and other local government restrictions, volatile interest rates, and inflated costs of materials. These bills will go a long way in assisting the many challenges faced in the creation of workforce housing.

WBA will now be working with bill authors to determine if any of the bills need slight changes prior to them being voted out of each housing committee and then being made available for a vote before the full State Assembly and State Senate in June.

Wisconsin Builders Foundation Launches New, 4-Credit Continuing Education Course for Dwelling Contractor Qualifiers

In partnership with On3 Field Learning, the Wisconsin Builders Foundation has launched a newly created 4-credit online course that will satisfy the new continuing education requirements for Dwelling Contractor Qualifiers. Due to a recent law change, anyone renewing their DCQ credential will be required four of the 12 required credits in subject matter that includes construction laws and codes and contracts, liability, and risk management.

To register for the course, members or non-members can simply click the red "Register" button below. Members of record can access this course free of charge by entering the promo code provided on [this page](#) at checkout; note: WBA member login will be required to access this page. The course is available to non-members for \$55.00. Your DCQ number will also be required at the time of registration.

Directions:

1. Click the Red Register Button Below
2. Complete the required information and payment on checkout page (reminder to members of record to enter the **promo code** for free registration)
3. You will receive a confirmation that you have been registered. At this time, please watch your inbox - and spam folder - for an email from On3. Note: it may take up to 48 hours if registering on the weekend.
4. Follow the instructions in the email and complete the online learning (from smart phone, tablet, web browser, etc.) with 30 days
5. After you have passed the course with a 70%, WBF will receive confirmation of your exam from On3 and will submit your credits to DSPS!

REGISTER

**NEVER PAY FULL
STICKER PRICE.**

NAHB members **save between
\$500-\$8,150** on vehicle purchases & leases.

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NAHB members **save an average
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SAVE NOW

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MSHBA IS CELEBRATING 25 Years!

**Congratulations to these
members celebrating another
anniversary with MSHBA!**

