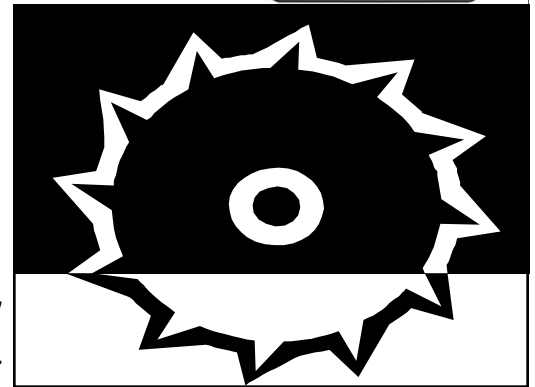


# the Cutting Edge

Volume 5, Issue 7  
July 2014



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## PRESIDENT'S MESSAGE

By Glenn Christel, *Christel & Heiberger Builders, Inc.*

Happy summer to you all!

Seems like we just got past winter and now the 4th of July has come and gone already. I hope you are all finding some R&R time in between these busy summer months.

A few things to keep on your agenda this year are our August 16th Trap Shoot at the New Holstein Outdoors. We would greatly appreciate your attendance and or sponsorship to help

make this a fun and successful event.

Also, the entry deadline is here for your parade projects. The more projects the better. And if you don't have a project, you can still make a positive impact for your business and our association by placing an ad in the parade of homes book. Think about it now so when someone calls, you will be ready to go!

One more thing, if interested, don't forget the WBA meeting coming up on July 17th. More information can be found on page 2. Here's to a healthy, happy and prosperous summer. Keep on "ROCK-N"!

**Glenn Christel**



## CALENDAR OF EVENTS:

- July 16 WBA Foundation Golf Classic at Trappers Turn Golf Club, WI Dells
- July 17 WBA Board & Member Day Kalahari Resort, WI Dells
- July 22 Trap Shoot Comm. Meeting 7:30 am at Seven Angels Restaurant
- July 29 Parade of Homes Committee Mtg. 8:30 am at Seven Angels Restaurant
- August 13 BOD Meeting 7:30 am at Riverview Family Restaurant
- August 16 Trap Shoot 10:00 am at Outdoors, Inc.

## AUGUST BOARD OF DIRECTORS MEETING

### Board of Directors

**Meeting  
August 13  
7:30 a.m.**

Mom's Place, Brillion

**No meeting in July**

**OFFICE NOTE:  
MSHBA's Office will be  
closed July 12-20.**

### MSHBA Education Scholarship Awards

Justin Schmitz of Chilton and Zachary Jensen of Reedsville, are the recipients of MSHBA's 2013 educational scholarships. Presenting the awards is MSHBA Scholarship Chairperson, Steve Thielman, and Executive Officer, Tena Hartwig.





**2014 MSHBA OFFICERS**

**President** **Glenn Christel**  
*Christel & Heiberger Builders, Inc.*  
 920-898-2820  
 info@christelheibergerbuilders.com

**President-Elect** **Dan Schneider**  
*Schneider & Schneider Constr., LLC*  
 920-898-1300  
 ssconst@ssconst.com

**Treasurer** **Julie Binversie**  
*Premier Financial Credit Union*  
 920-898-4232  
 julie.binversie@yourpfcu.com

**Secretary** **Pam Van Dera**  
*Bank Mutual* • 920-898-5737  
 pam.vandera@bankmutual.com

**Past-President** **Sean Kelly**  
*Accurate Housing Systems*  
 262-745-0900  
 seankelly@accuratehousing.com

**2014 DIRECTORS**

**Ted Birschbach**  
*Birschbach Builders LLC*  
 920-238-9253

**Lawrence Hansen**  
*Maritime Insurance Group*  
 920-686-1800

**Darlene Schwobe**  
*Zander Press Inc.* • 920-756-2222

**Ted Klapperich**  
*TK Hardwood Floor Co. LLC* • 920-894-3232

**WBA Directors**  
 Dan Schneider  
 Gary Roehrig  
 Sean Kelly  
 Pam Van Dera  
 Jason Ruebl

**NAHB Director**  
 Dan Schneider



PO Box 125  
 New Holstein, WI 53061  
 www.midshoreshomebuilders.com

**Executive Officer** **Tena Hartwig**  
 2104 Mary Ave.  
 New Holstein, WI 53061  
 Phone (920) 898-5030  
 Fax 9920) 827-1232  
 thartwig@midshoreshomebuilders.com

# MSHBA Membership

## THANK YOU FOR RENEWING YOUR MEMBERSHIP!

City Wide insulation Inc.  
 K & J Constr. and Design LLC

### MEMBERSHIPS DUE:

May: BMO Harris Bank  
 G&H Trucking & Excavating, Inc.  
 Steve Tenpas Drywall Inc.

June: JMR Builders, LLC

July: Dean's Electric, LLC  
 Hillcrest Builders & Construction

Sept.: Schneider & Schneider Constr., LLC

Oct: Darboy Stone & Brick, Inc.  
 Hedrich Construction, Inc.  
 Premier Financial Credit Union

### Mid-Shores HBA offers a 3-Pay Dues Payment Program...

MSHBA offers an option to pay your dues in three consecutive monthly payments of \$135.00. Your membership will take into effect on your final payment. A 3-Pay Dues payment contract will be included with your renewal statement.

## GET UP-TO-THE-MINUTE EDUCATION... FREE

Get up-to-the-minute education on industry issues, trends and best practices. No matter where you find yourself on Wednesdays, participation is easy. Even if you can't participate in the live event, you can participate through the on-demand version. Register and learn more about NAHB's **Webinar Wednesdays** or visit **Webinar Rewinds** to view replays.



Logon to [www.sixflags.com/greatamerica](http://www.sixflags.com/greatamerica) and enter promo code **WiscFun** to purchase tickets for only \$35 for weekends in July.

## Attend a WBA Event in July

### WBA Foundation 2014

**Golf Classic - Wednesday, July 16<sup>th</sup>** at Trappers Turn Golf Club in the Wisconsin Dells.

**Shotgun start at 11:00 a.m. at only 99\$ per golfer.** The 2014 Foundation Golf Classic is one of the primary funding sources of the WBA Foundation. To register or for more information, [click here](#).

Sponsorship opportunities are available. [Click here](#) for sponsorship information.



### WBA Foundation Golf Classic includes:

- 18 holes of golf (scramble format) with GPS golf cart
- Boxed lunch
- Use of practice facility
- Personalized bag tags and cart signs
- Club service
- Event scoring
- Discount voucher to golf shop

### Builders Direct Fund Pre-Golf Governor's Breakfast Event - Wednesday, July 16<sup>th</sup>

The Builders Direct Fund Conduit will be hosting an event for Governor Scott Walker before the WBA Foundation Golf Classic tees off at Trappers Turn Golf Club from **9:00 a.m. to 10:30 a.m.**

A separate registration to attend the event is required. Host levels are \$2500, \$1000, \$500 and \$250 per couple and the event is \$100 per person to attend (individual personal contributions only). [Click here](#) for more information and to sign up to host or attend today!

### WBA Membership & Board Meeting Day - Thursday, July 17<sup>th</sup>

from 9:00 am to 4:00 pm at the Kalahari Resort & Convention Center in the Wisconsin Dells.

The day's meetings include Member & Local Officer's Forum, Advocacy Forum and the Board of Director's meeting at noon. Lunch is complimentary. The Lunch-N-Learn will feature an update on DATCP 110. Attend and earn 1.5 credits.

**It's GOOD BUSINESS to do BUSINESS with a MEMBER!**

## Drexel Building Supply, Named #2 "Top Workplace" in SE Wisconsin

Drexel was just awarded the #2 Top Workplace in WI for Mid-Sized Companies. Drexel also received the top Development Award among ALL COMPANIES in the area. The most successful companies are the ones that employees believe in. After completing the Milwaukee Journal Sentinel Employee Survey team members at Drexel Building Supply ranked the company at the top. The employee survey is conducted by Workplace Dynamics, LLP who specialize in understanding what's on the minds of employees for companies. They then provide solutions and training tools to help improve workplaces.

Drexel strives to be a world class organization and with that employs first class team members. With team members believing in their company it is no wonder why Drexel is known for its first class customer service, which comes from the heart. "At Drexel, valued team members live and operate around 10 core values that drive the com-

pany to success year in and year out," says Caitlin Leu, Drexel's

Happier People Leader – aka HR. "Drexel continues to grow, and as we do we are coming up with unique, fun and effective ways to stay connected to every single team member. This is the fourth year we were awarded a spot on this Top Workplace list, and we are honored to be ranked #2 this year among all of these companies."

Drexel's culture and team have earned them an outstanding reputation in the building community. Through teamwork, ethics and a winning attitude Drexel will continue to strive in the lumber industry without a doubt for years to come.

Use this [link](#) to check out the Top Workplaces 2014 Special Section. To learn more about the Drexel team and the core values that drive them to success please visit [drexelteam.com](http://drexelteam.com).



## MSHBA'S 12th Annual PARADE OF HOMES

October 3-5, 2014

### Parade of Homes Book Advertising & Sponsorship Opportunities

Ad Sales Deadline: July 31, 2014  
(see pages 7-9)

Parade Dates:

Friday, Oct. 3 4-8PM

Saturday, Oct. 4 10AM-5PM

Sunday, Oct. 5 10AM-4PM

Announcing...Mid-Shores Home Builders Association Inc., will be holding its twelfth annual **Parade of Homes**, which is scheduled for **October 3 – 5**. To make our

Parade viable and to satisfy the broad interests of our customers, our parade includes not only new home

construction but also large remodeling projects and accessory buildings.

**Mid-Shores Home Builders Association Inc.** invites you to participate as a project builder, advertiser and/or sponsor of the 12<sup>th</sup> Annual Parade of Homes.

*Join us in highlighting our trade to the public by participating in this opportunity.*





## ALL THINGS POLITICAL

By Gary Roehrig, MSHBA Government Affairs Chair

An old baseball saying it that you can't tell a player without a scorecard.

If you didn't remember, we do have a general election in November to elect the people to represent us in Madison and Washington. Unlike many of the previous year's elections, this cycle has a lot of players, as the game of revolving doors and candidates has really taken hold in 2014. Some of the changes in our elected officials were stunners; i.e.-Tom Petri, Mike Ellis both "choosing" retirement, rather than face challenges, and some were a matter of candidates stepping up to higher levels of service when the opportunity presented itself. Here is a quick list of the players. You will need to know your Assembly, State Senate and U.S. Congressional district to determine who you will be voting for. In some cases there are more than one candidate for some of the positions so there will be a Primary election held on August 12 to narrow the candidates down to one for each party for the seat being contested. Here is the list!

### 59<sup>th</sup> Assembly District

Dan Lemahieu-Incumbent Republican-retired

4 Republicans are running

Bill Savage-Hartford

JesseKramer-Kewaskum

Ralph Prescott-Chilton

Tim Ramthum-Kewaskum

August 12<sup>th</sup> Primary to determine nominee

### 27<sup>th</sup> Assembly District

Steve Kestell-Incumbent Republican – retired

3 Republicans are running

Tyler Vorpapel-Plymouth

Jackie Jarvis-Plymouth (even though she signed recall Walker petitions)

Daryl Carlson-Plymouth

August 12<sup>th</sup> Primary to determine nominee.

### 3<sup>rd</sup> Assembly District

Al Ott-Republican-unopposed

### 19<sup>th</sup> State Senate District

Mike Ellis-Republican-retired

Penny Bernard Shaber-Democrat

Roger Roth-Republican

These two will face off in November general election

### 1<sup>st</sup> State Senate District

Frank Lasee-Republican (incumbent)

Dean Debroux – Democrat

These two will face off in November general election.

### 9<sup>th</sup> State Senate District

Joe Leibham-Incumbent Republican-chose to run for 6<sup>th</sup> District Congressional Seat  
Devin Lemahieu-Republican (son of Dan Lemahieu)

Barry Nelson-Republican

August 12<sup>th</sup> Primary to determine nominee; will face Martha Lanning-Democrat-in November general election.

### 6<sup>th</sup> Congressional District

Tom Petri-Republican-retired

Glenn Grothman-Republican-Campbellsport

Joe Leibham-Republican-Sheboygan

Duey Stroebel-Republican-Port Washington

Thomas Denow-Republican-Oshkosh

August 12<sup>th</sup> Primary election to determine nominee; will face Mark Harris –Democrat in November general election.

### 8<sup>th</sup> Congressional District

Reid Ribble-Republican will face Ron

Gruett-Democrat in the November general election.

Within the next month be prepared for a blitz of campaign literature, radio and TV ads and personal appeals from the candidates to support their candidacies.

Once the races have been narrowed down future columns will try to keep you informed on the views each of the candidates has on the issues we hold to be essential for our business's to be successful and profitable.

Please listen to all of the candidates and exercise your right to vote on August 12<sup>th</sup>; your vote counts !

**Gary**





By Brad Boycks  
Vice-President of Advocacy, WBA

June 18, 2014

### Marquette University Law School poll now even

Recently the Marquette University Law School poll results were released showing the race for governor now tied at 46% to 46%. The previous two polls done by Marquette University Professor Charles Franklin had Governor Walker leading Mary Burke by 7%.

The press release on the poll can be found by [clicking here](#).

The above mentioned press release on the poll results describes the polling on the governor's race as "a significant tightening of the race from the most recent Marquette Law School Poll in March, which Walker led 48-41."

The one additional number to highlight in the race is 48-45 Walker when you consider only "likely voters".

Most political observers believe that GOP voters are more likely to vote in this off-presidential election year which makes one think that the "likely voters" number may be the better number to consider but that number is still inside the margin of error of the poll. Likely voters are defined as those who are "absolutely positive" they are going to vote according to Professor Franklin.

A number of members have contacted me since the release of the poll asking "how did Burke close the gap in the last few months with little going on?" This is just speculation but some factors may include some democrats "coming home". That simply means that a few months ago there may have been democrats who were not familiar with Burke and who were counted as undecided in previous polls and have since committed to voting for Burke in the latest poll.

For an in-depth breakdown of the poll that features a video and several graphs on the poll, political junkies can [click here](#).

The bottom line take-away from the numbers in the poll is that this race will still be close and big dollars will still flow into the state to affect the outcome of the governor's race in 2014.

### One click away to giving:

[www.buildersdirectfund.com](http://www.buildersdirectfund.com)

When technology works it is a beautiful thing. We reported in the past of the new website that allows members to make contributions with an individual personal credit card. The only issue with the new website was that it didn't have a very easy website address to point people in that direction.

Recently we were able to change that and hopefully make it even easier for members to give online when we were able to purchase [www.buildersdirectfund.com](http://www.buildersdirectfund.com).

This website is easy to remember and allows one click access directly to the online giving webpage.

Please feel free to spread the word on this to allow members to give online and give local HBAs and WBA more exposure to candidates by making the contributions first to the Builders Direct Fund Conduit (candidate for state assembly, state senate, attorney general, and governor).

### Sign up today to support Governor Walker on July 16!

Just before the WBA Foundation golf outing on Wednesday, July 16, the Builders Direct Fund Conduit will be holding a breakfast fundraising event for Governor Scott Walker. This may be the last WBA sponsored event for Governor Walker so we are working hard to have a successful event!

Please consider becoming a host for the upcoming event at \$2500, \$1000, \$500 or \$250 per couple.

More information on the event as well as the ability to pay and sign up with one click at [www.buildersdirectfund.com](http://www.buildersdirectfund.com) is below.

Separate registration and payment is required for the Builders Direct Fund event for Governor Walker and the WBA Founda-

#### Brad Boycks

Vice-President of Advocacy  
Wisconsin Builders Association®

[bboycks@wisbuild.org](mailto:bboycks@wisbuild.org)

(608) 242-5151 ext. 16

Visit our web site:

[www.wisbuild.org](http://www.wisbuild.org)

tion Golf Outing. All contributions to the Builders Direct Fund event for Governor Walker must be paid for with an individual personal check or credit card.

Please sign up today!

**Builders Direct Fund Event for Governor  
Scott Walker  
Pre-WBA Foundation Golf event  
Wednesday, July 16, 2016, 9 am to 10:30 am  
Trappers Turn Golf Club, Wisconsin Dells**

You are cordially invited to attend a Builders  
Direct Fund breakfast for  
Governor Scott Walker

Wednesday, July 16, 2014  
9:00 am to 10:30 am

Before the start of the WBA Foundation Golf  
Outing

Trappers Turn Golf Club  
2955 Wisconsin Dells Pkwy, Wisconsin Dells,  
WI 53965

Hosting opportunities:

\$2500 per person/couple platinum host

\$1000 per person/couple gold host

\$500 per person/couple silver host

\$250 per person/couple bronze host

Those hosting at the \$2500 or \$1000 level will receive a personalized signed copy of Governor Walker's book *Unintimidated A Governor's Story and a Nation's Challenge*

Cost to attend is \$100 per person

Contributions must be made with an individual personal check or individual personal credit card to the Builders Direct Fund Conduit to be directed to Governor Scott Walker

To become a member of the host committee or attend you can make an online contribution using a personal individual credit card at [www.buildersdirectfund.com](http://www.buildersdirectfund.com) (write "Gov. Walker event 7.16.14" in "special instructions")

To become a member of the host committee, attend the event or for more information please contact Brad Boycks by e-mail or phone, 608-242-5151, ext. 16

A separate charge must be paid to attend the WBA Foundation Golf Outing, tee times beginning at 11:00 am

**Successful event for BUILD PAC held in Kohler**

In May a number of members from across

the state got together in Kohler at the Demonstration Kitchen for a wine tasting and dinner that was prepared in front of everyone allowing questions to be asked as the meal was prepared.

We were pleasantly surprised when special guest Congressman Reid Ribble and his wife DeaNa arrived with unexpected special guest U.S. Senator Ron Johnson.

In total, this event raised \$10,000 in additional contributions. 2 members moved from the Gold Key Club (\$1000) to the Platinum Club (\$2500) and there were also 7 members who are now new members of the Gold Key Club.

Thank you again to all of those members who attended this great event.

We likely will be looking to grow and improve this event in 2015.

**Wanted: Applicants to serve on the Commercial Building Code Council**

You may remember at the close of session Governor Walker signing a bill that WBA strongly supported that made Wisconsin's commercial building code more uniform. In addition to the new uniformity change, [2013 Wisconsin Act 270](#) also created a code council to advise the Department of Safety and Professional Services (DSPS) on the commercial building code.

Specifically the council is made up of commercial builders (2), building inspectors (2), fire service (2), union representative (2), and architect/engineer/designer (2).

Please [click here](#) to get more information on how to sign up to be considered to be a member of commercial building code council.

## Sign up to receive WBA's Friday Update

WBA has been busy writing the **Friday Update** for a number of years and sharing it with members who have "opted into" receiving the e-mail. The **Friday Update** is a timely members-only e-mail to keep you up-to-speed on political affairs and important advocacy issues at the state capitol.

As an added benefit of your membership we want to offer any WBA member not currently receiving the **Friday Update** an opportunity to receive these important updates. Simply [click here](#) to send us an email with the subject line: Sign me up for the WBA **Friday Update** and start receiving valuable information today!



# MID-SHORES HOME BUILDERS ASSOCIATION INC

## 12<sup>th</sup> Annual PARADE OF HOMES

### Book Advertising & Sponsorship Packet



**October 3-5, 2014**

**Friday, Oct. 3 4-8PM**

**Saturday, Oct. 4 10AM-5PM**

**Sunday, Oct. 5 10AM-4PM**

*Providing a direct and immediate benefit to area builders, subcontractors and suppliers...Join us in highlighting our trade to the public by participating in this opportunity to showcase the incredible talent and workmanship our area can provide.*



**“Commitment to community, quality and professionalism is our motivation”**

Mid-Shores Home Builders Association – PO Box 125 – New Holstein, WI 53061  
ph 920.898.5030 – fax 920.827.2132 - hartwigs1@charter.net – www.midshoreshomebuilders.com



MID-SHORES HOME BUILDERS ASSOCIATION, INC.  
**2014 Parade of Homes**  
**Book Advertising & Sponsorship Opportunities**

Fri., Oct. 3 4-8PM ■ Sat., Oct. 4 10AM-5PM ■ Sun., Oct. 5 10AM-4PM

Mid-Shores Home Builders Association, Inc. is pleased to announce that our **12<sup>th</sup> Annual Parade of Homes** will take place **October 3 – October 5, 2014**. It is our hope that this parade will provide a direct and immediate benefit to area builders, sub-contractors and suppliers as it provides the opportunity to showcase the incredible talent and workmanship our area contractors can provide.

**Mid-Shores Home Builders Association Inc.** invites you to participate as an advertiser and/or sponsor of the 12<sup>th</sup> Annual Parade of Homes. Your support of this event at any of the following levels will be greatly appreciated!

### Parade of Homes Book Advertising

In addition to showcasing the parade projects, Mid-Shores HBA will again be publishing a Parade of Homes book that will be distributed to more than 20,000 households within the area via newspaper (the Tempo). Additional copies will be available for pickup at parade homes and member locations. The high-quality, full-color glossy 8 ½" x 11" books will include advertising opportunities which are not limited to Mid-Shores HBA members. The Parade of Homes Committee has again selected Zander Press, Inc., of Brillion, to design and publish the book. **Please purchase your ad by July 31, 2014 by completing the enclosed advertising contract. All high resolution (300 dpi or better) camera ready ads and advertising copy or prepared layout with camera ready logo and/or art work should be sent directly to Mid-Shores HBA.** Ads from previous MSHBA Parade of Homes publications are on hand and can be repeated without changes, if desired.

**Note to Non-member Subcontractors and Suppliers:** Non-members must purchase an ad in the parade book to be listed on a builder parade project page.

### Event Sponsor: \$1,000

Event sponsors will receive a full page prime location ad in the parade book, name and/or logo representation on the front cover of the parade book, and name and/or logo representation in posters, newspaper ads and on our website and Facebook page.

Thank you for your kind consideration of this opportunity. If you have any questions or would like additional information, please do not hesitate to contact our MSHBA office or a committee member.

Very Truly Yours,

Tena Hartwig  
 Executive Officer

## 2014 Parade of Homes Committee

### Chairpersons

**Vonda Heiberger**  
*Christel & Heiberger Builders, Inc.*  
 Ph. 920-849-9807

### Committee Members

**Jeff Sabel**  
*Builders Supply of NE Wis.*  
 Ph. 920-739-7477  
 Cell 920-585-1571

**Rhonda Roepke**  
*Chilton Furniture*  
 Ph. 920-849-9023

**Jackie Christel**  
*Christel & Heiberger Builders, Inc.*  
 Ph. 920-898-2820

**Denise Bangart**  
*Community Bank & Trust*  
 Ph. 920-849-8888





MID-SHORES HOME BUILDERS ASSOCIATION, INC.  
**2014 Parade of Homes**  
**Ad Order Contract**

Fri., Oct. 3 4-8PM ■ Sat., Oct. 4 10AM-5PM ■ Sun., Oct. 5 10AM-4PM

**Ad Order Contract**  
**Deadline: July 31, 2014**

Full Color Glossy Parade of Homes Book Ad Rates:

	<u>MSHBA Members</u>	<u>Non-members</u>
Event Sponsor (7.5"x10")	\$1000 (limited to 3)	\$1000
Full Page (7.5"x10")	\$680	\$730
½ Page (7.5"x5" or 3.75"x10")	\$380	\$430
¼ Page (3.75"x5" or 7.5"x2.5")	\$210	\$260



Design services are available at an extra cost of \$25 per ad

**Note to Non-member Subcontractors and Suppliers:** Non-members must purchase an ad in the parade book to be listed on a builder parade project page.

**ADVERTISER INFORMATION**

Date: \_\_\_\_\_

Company: \_\_\_\_\_

Advertiser/Contact Person(s): \_\_\_\_\_

Address, City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Ad Size: \_\_\_\_\_ Rate: \_\_\_\_\_

- Design services are available at an extra cost of \$25 per ad
- Please invoice       Full payment is attached with this contract. Thank you.

**Payment of all ads must be received by August 15, 2014 to be included in the 2014 Parade of Homes book.**

Signature \_\_\_\_\_ Sold By \_\_\_\_\_

**All contracts must be returned to MSHBA along with ad copy not later than July 31st.**

All high resolution (300 dpi or better) camera ready ads and advertising copy or prepared layout with camera ready logo (300 dpi or better) and/or art work should be submitted electronically directly to Mid-Shores HBA or dropped off at 2104 Mary Ave., New Holstein. Camera ready ads should be sized to the above specifications. If you have any questions, please call the office at 920-898-5030 or a committee member.

E-mail Ads to: hartwigs1@charter.net  
Please return contract and payment to:

Mid-Shores Home Builders Association, Inc.

# 11<sup>th</sup> Annual TRAP SHOOT

## Open to the Public

50 Bird  
Shoot

Saturday, August 16<sup>th</sup>

Sign-up 10 A.M. to 2 P.M.

Outdoors Inc., W 123 County Road X, New Holstein

TEAMS: \$25.00 PER PERSON OR \$125.00 per team of 5

INCLUDES: 50 Bird Shoot, steak sandwich plate, prizes & a day of fun!

BRING YOUR OWN SHELLS!



### Early bird "Paid" Registration

Register your team & pay by August 1<sup>st</sup> to be entered into a drawing for 250 Shells!

### Are you a TOP GUN???

TOP GUN of the day wins \$100.00 cash

TOP GUN of each team wins \$5.00 toward the event raffles

### CASH RAFFLE

1<sup>st</sup> Prize • \$500 | 2<sup>nd</sup> Prize • \$250

3<sup>rd</sup> Prize • \$100 | 4<sup>th</sup> Prize • \$50

5<sup>th</sup> - 6<sup>th</sup> Prize • \$25

\$5.00 a chance, 3 for \$10.00 or 8 for \$20.00

Benefits MSHBA Scholarship Fund

### CHICKEN SHOOT

#### LEWIS CLASS

Colored Clay per Round

50/50 Cash & PADDLE

Raffles

Register your Team by calling Tena at 920-898-5030 or Pam at 920-427-2362



Mail Registration to: MSHBA, PO Box 125, New Holstein, WI 53061

[www.midshoreshomebuilders.com](http://www.midshoreshomebuilders.com)



MID-SHORES HOME BUILDERS ASSOCIATION, INC.
2014 Trap Shoot
Registration & Sponsorship Opportunities

REGISTRATION INFORMATION...

Trap Shoot Packages...all packages include:

- 50 Bird Shoot – bring your own shells
• Steak sandwich plate, prizes and a day of fun!

- INDIVIDUAL PACKAGE - \$25 per person
TEAM OF 5 PACKAGE - \$125
STEAK SANDWICH PLATE ONLY - \$5

Additional Competitive Events:

- LEWIS CLASS - \$5 per person
CHICKEN SHOOT – Cost TBD
COLORED CLAY – FREE

Competitive Event Descriptions...

Lewis Class: Shooters are divided into classes based on final scores. For example, the top third of scores are one group, the middle the next and the bottom third of scores are the last group. Prizes are awarded to the top shooters in each of these classes. Everyone has an equal chance to win.

Chicken Shoot: Teams of 5 shooters compete to win a chicken.

Colored Clay: One colored clay will be randomly pulled per team. Winners will receive \$5 in event raffle bucks.

Company/Team Name: \_\_\_\_\_

Shooters Names: 1. \_\_\_\_\_ 2. \_\_\_\_\_
3. \_\_\_\_\_ 4. \_\_\_\_\_ 5. \_\_\_\_\_

SPONSORSHIP INFORMATION...

- STATION SPONSOR \$100 MEMBERS, \$200 NON-MEMBERS
TOP GUN SPONSOR \$50 - \$100
FOOD SPONSOR \$50 - \$100
EVENT SPONSOR \$25 - \$99
DONATING DOOR PRIZE/PADDLE RAFFLE PRIZE

Sponsorships need to be purchased by August 8, to be listed on the official event signage at Outdoors, Inc. All Sponsors will be announced during the event.

PAYMENT INFORMATION...

Company Name: \_\_\_\_\_

- CHECK IS ENCLOSED FOR REGISTRATION AND SPONSORSHIPS \$ \_\_\_\_\_

## Energy Center of Wisconsin and the WBA announce groundbreaking partnership for 2015 housing industry conference

When the state organization that represents Wisconsin home builders and the organization that produces the largest conference to advance cold-climate home performance get together, great things are going to happen. And the winners will include home owners who are looking for quality, efficient and comfortable homes.

For more than a decade, the Energy Center of Wisconsin and the Wisconsin Builders Association (WBA) have designed and delivered premier conferences for building industry professionals. In 2015, they will team up to offer their audiences double the impact at one big event. Together, they will create and host the **Better Buildings: Better Business Conference**—an event expected to draw more than 1,000 Wisconsin home builders, contractors, suppliers and industry professionals.

The combined conference will feature nationally-recognized expertise and continuing education to drive business success for home builders and help them meet customer demands for better, healthier homes through quality construction and energy efficiency.

“Successful builders put more people to work and grow our state’s economic health, while better homes contribute significant energy savings—another plus for our state,” said Marge Anderson, the Energy Center’s executive vice president.

Wisconsin homes account for 23% of the energy used in the state. The conference courses will equip builders and remodelers with current, advanced technical skills to meet customer demands for healthy and efficient homes. In addition, content will be designed to help builders stay current on legal, business, marketing and customer service trends.

“It is a win-win for home owners and home builders,” said Kirsten Lee Villegas, state executive officer of the WBA and Executive Director of the WBA Foundation. “Consumers are looking for new homes with advanced technology and healthy alternatives that provide lower operating costs. Residential builders who learn how to deliver an even better home product with these features in a cost-effective way will be even more successful in the years ahead.”

The Energy Center and WBA bring complementary experience and content to the conference to amplify the learning opportunities for all participants. WBA contributes executive education, the strength of 23 local associations and a solid connection to market trends. The Energy Center has produced the Better Buildings: Better Business Conference for 12 years and brings nationally-recognized faculty with deep expertise in high-performance homes, building science and the link between construction and human health. The strength of these partners will create a more vibrant peer exchange, increase the return on investment for exhibitors and sponsors and accelerate quality construction in the state.

“Two powerful organizations with complementary strengths and a commitment to doing the right thing for the industry and for home owners—I can’t think of a better combination,” said Joe Nagan, owner of Home Building Technology Service. “This conference is going to set a new standard for quality and market transformation.”

“I believe that the common goals of our conference audiences and their shared passion and skills are going to make this a powerful experience,” said Mark Etrheim, officer of Master-Craft Homes, Inc. and chair of the WBA Foundation Board. “The super-charged agenda will make our members more successful. It’s a great collaboration.”

The 2015 conference will be held March 11-13 at the Kalahari Resort in Wisconsin Dells. For more information, visit [www.betterbuildingswi.org](http://www.betterbuildingswi.org). Conference registration opens October 30, 2014.

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