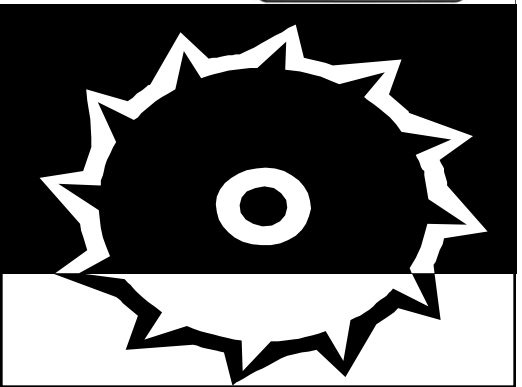


the Cutting Edge

Volume 5, Issue 9
September 2014



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PRESIDENT'S MESSAGE

By Glenn Christel, *Christel & Heiberger Builders, Inc.*

Hello to all,

Wow, where did the summer go? I trust you all made the best of it.

As we turn the corner towards fall we can look forward to assuming our monthly General Membership meetings. This month's meeting will be on Sept. 9 at the Altona Supper Club. The program will be on MY HBA. Please make plans to attend.

Plans for the fall parade of homes have been under-

way for months now. We have a great group of projects to showcase this year. I hope you all take the opportunity to get involved in one way or another to help promote your business.

A BIG THANK YOU goes out to all of you who helped in any way to make our Trap Shoot a success. From the shooters, to the sponsors, to the ticket sellers, to all those that helped at the event. It was

great to see the fund raiser come together.

Lastly, please give some thought to serving as President Elect or President of our association. We are looking for someone who wants to enrich their own life while helping the industry they are involved in and their own business too!

See you on Sept. 9!

Glenn Christel



CALENDAR OF EVENTS:

- Sept. 9 MSHBA BOD/GM Mtg. Altona Supper Club
5:30 pm BOD Meeting
6:30 pm GM Meeting
- September 11 Parade of Homes Committee Mtg.
7:30 am at Christel & Heiberger Builders
- Oct. 2 Parade of Homes Preview Night
- Oct. 3-5 MSHBA's Parade of Homes
- October 14 BOD/GM Meeting Roepke's Village Inn, Charlesburg
- Oct. 23 WBA Membership & Board Day

SEPTEMBER MEETINGS

September 9

Altona Supper Club

2306 Calumet Drive, New Holstein

5:30 pm Board of Directors

6:00 pm Cocktails

6:30 pm General Membership Meeting & Buffet Dinner

\$11.50 payable to MSHBA

Meeting Topic: MY HBA

Find out about the new benefits and programs of your 3-in-1 builder's association.

Note: BOD & GM meetings are held the second Tuesday of the month from September thru May.



Watch the September 23 Tempo for the 2014 Parade of Homes Book



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WBA Directors
 Dan Schneider
 Gary Roehrig
 Sean Kelly
 Pam Van Dera
 Jason Ruebl

NAHB Director
 Dan Schneider



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 Phone (920) 898-5030
 Fax 9920) 827-1232
 thartwig@midshoreshomebuilders.com

MSHBA Membership

THANK YOU FOR RENEWING YOUR MEMBERSHIP!

Darboy Stone & Brick, Inc.
 Hedrich Construction, Inc.

WELCOME NEW MEMBERS: ASSOCIATE:

Kasper Building Supply
 Owner, David Kasper or Contact Person: Doug Schoen
 374 Main Street
 Potter WI 54160
 Sponsored by Rick Mueller

ASSOCIATE: FirstMerit Mortgage
 Pam Van Dera

1935 Calumet Street, WIS 262
 Appleton WI 54915
 Sponsored by Glenn Christel

MEMBERSHIPS DUE:

- May: Steve Tenpas Drywall Inc.
- June: JMR Builders, LLC
- July: Hillcrest Builders & Construction
- Sept.: Schneider & Schneider Constr., LLC
- Oct: Premier Financial Credit Union
- Nov.: Birschbach Builders LLC
 PVR Plastering Services
 Silica For Your Home
 Accurate Housing Systems
 Community Bank & Trust
 Karr-Bach Builders, Inc.
 Thiel Real Estate
 Todd's Plumbing LLC
 Zander Press Inc.

Mid-Shores HBA offers a 3-Pay Dues Payment Program...

MSHBA offers an option to pay your dues in three consecutive monthly payments of \$135.00. Your membership will take into effect on your final payment. A 3-Pay Dues payment contract will be included with your renewal statement.

Speakers Needed

Speakers are needed for MSHBA's GM meetings on October 14 and November 11.

Let me know if you are able to present a topic or can recommend someone.

GET UP-TO-THE-MINUTE EDUCATION

Get up-to-the-minute education on industry issues, trends and best practices. No matter where you find yourself on Wednesdays, participation is easy. Even if you can't participate in the live event, you can participate through the on-demand version. Register and learn more about NAHB's **Webinar Wednesdays** or visit **Webinar Rewinds** to view replays.



Big Picture Marketing for 2015: Building a Solid Foundation for Your Business

Wednesday, Sept. 10, 2-3 p.m. ET
 Learn how and why your website serves as the center of your strategy and what that means for how to handle each of your marketing tactics and activities. Get ideas for improving your marketing program with dozens of real-world examples of current, successful and innovative marketing tactics being used by home builders across the nation.

Presented by NAHB BuilderBooks

Top 10 OSHA Citations for Construction and How to Avoid Them

Wednesday, Oct. 15, 2-3 p.m.
 During this webinar, you will receive a list of the top 10 OSHA citations in the residential construction industry and specific requirements and methods to comply with these standards.

Presented by NAHB Construction, Codes and Standards

MORE SAVINGS FOR YOUR SUCCESS.

Benefit from our private offer for NAHB members. For private offer details, visit nabh.org/gm.



MSHBA'S 12th Annual PARADE OF HOMES

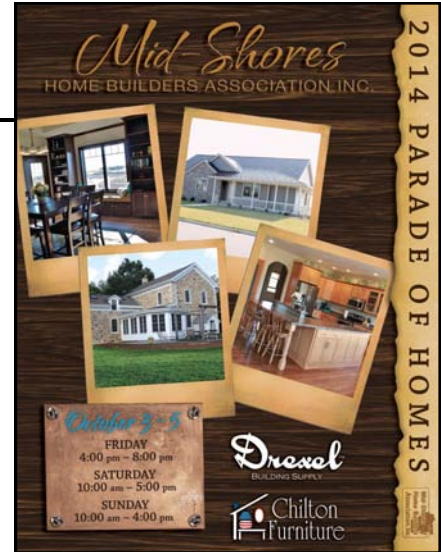
October 3-5

Featuring 7 Projects

Mid-Shores Home Builders Association Inc. invites you to participate as an advertiser and/or sponsor of the 12th Annual Parade of Homes. Your support of this event at any of the following levels will be greatly appreciated!

Additional Opportunities: Contribute to the 2014 Parade of Homes... a variety of opportunities are still available.

- **Door Prize Sponsor: Donate a \$25 gas card to be raffled off to parade attendees...** Sponsors will be recognized
- **Garage Space:** Showcase your business by renting garage space at a parade project. Contact Tena for an agreement .
- **Promote your Business at the Parade of Homes:** Business flyers or promotion pamphlets no larger than 8.5"x11" and promotional gift type logo items such



as pens, notepads, golf balls, etc. are needed to be used as attendee give-a-ways at the Parade of Homes. 300 pieces are needed. Please drop off all items at 2104 Mary Ave., New Holstein or at Christel & Heiberger Builders, Inc., 2820 Altona Ave., New Holstein **by noon, September 29.**

Join us in highlighting our trade to the public by participating in this opportunity.

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online classes now available

Affordable - classes that won't break the bank

Discount for members - all you need is your email address

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Approved - all classes are approved for continuing education credit toward the WI's Dwelling Contractor Qualifier Credential



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Industry Experts - learn from some of the industry's best

WBA-FOUNDATION.ORG

log on today, build skills for tomorrow



2014 Parade of Homes

October 3, 4 & 5

Friday Hours 4-8 p.m.

Saturday Hours 10 a.m.-5 p.m.

Sunday Hours 10 a.m.-4 p.m.

Featuring seven homes by

Christel & Heiberger Builders, Inc.

N6064 Hillcrest Drive, Plymouth
N4483 Hwy 55, Chilton

Hans Builders LLC

1115 Lisa Lane, New Holstein

K & J Construction and Design, LLC

N9651 South Court, Elkhart Lake

Kraus Construction, Inc.

16500 Cemetery Road, Kiel
262 Turtle Hollow, Elkhart Lake

RAM Enterprises

1208 Fox Street, Chilton



ALL THINGS POLITICAL

By Gary Roehrig, MSHBA Government Affairs Chair

Last month we looked forward to the August primary to winnow out the candidates for the fall election. Now we know the rest of the story! Here we Go!

Governor: Scott Walker (R) vs . Mary Burke (D)

6th Congressional District: Glenn Grothman (R) vs. Mark Harris (D)

9th State Senate District: Devin Lemahieu (R) vs Martha Laning (D)

27th Assembly District: Tyler Vorpapel (R) vs. Scott Heinig

59th Assembly District: Jesse Kramer (R) – no Democratic candidate

Typically, November election campaigning begins after Labor Day and that will be the case for the Congressional, State Senate and State Assembly races. We already know the campaign for Governor has been going on since last spring.

This month I'm just going to comment on some of these races based on my own observations. We will let the heavy breathing for the next couple of months.

Governor's race: Despite the fact that Scott Walker has been elected twice in the last four years, this is going to be a tough race for him. The negative press he is getting from the Milwaukee John Doe investigation, even though the Federal Appeals Court has ruled there was no wrongdoing, is having an effect on this election. Look for the Democrats (and their friends in the liberal news media) to continue to pound him on this subject. The next big item will be the "Jobs" issue. Wisconsin has shown marked improvement in the number of jobs created but it is nowhere near the 250,000 jobs he promised in his last campaign. Watch for dueling jobs numbers and jobs predictions. This election campaign will get very nasty! Right now I have to consider this race a toss-up-it all depends on turnout.

6th Congressional Election. Look for Mark Harris, the Democratic candidate, try to portray himself as a "moderate" who can

work with both sides of the aisle. The Democrats were hoping for this match-up. Look for them to portray Glenn Grothman as a Tea Party extremist. They will use the "war on women" strategy against Glenn and will also haul out some of his quotes to show he "does not represent the wishes of the majority of this District". My guess now-this is Grothman's race to lose; the District is much more Republican after the re-districting following the 2010 election. (Remember back then when this column made mention that the redistricting done by the new Legislature would have profound effects on state elections for the next 10 years! It has come to pass!

9th State Senate District-This was a Republican leaning district but became much more Republican after the redistricting. The Democrats will throw all their support to Laning but Lemahieu has name recognition and should win this race.

Assembly races: Jesse Kramer ran an outstanding race in the 59th District in defeating three very good candidates. He has no Democratic opposition so he will be the winner.

Tyler Vorpapel also has the benefit of the redistricting plan and should win this race over Scott Heinig .

The one item to keep in mind is that the reason we have elections is that people have the right to vote, and there have been many examples in the past, where one little misstep or off the cuff quote, can turn an election right around! It happens every election cycle-so stay tuned!

Gary





By Brad Boycks
Vice-President of Advocacy, WBA

August 18, 2014

Advocacy Group discusses 2015-16 agenda

Recently the WBA Advocacy Group had a great discussion of the draft WBA Advocacy Agenda for the 2015-2016 legislative session that begins in January 2015. The Advocacy Group went through each point of the draft agenda that was put together in conjunction with WBA Advocacy Chair Abe Degnan and Vice-Chair Jim Doering.

WBA is using the extended review period for the WBA Advocacy Agenda that has been used for the past two sessions which is to review the draft in July, take comments on additions and changes, then come back to both the Advocacy Group and finally the WBA Board of Directors for a final vote during our meeting on October 23.

One of the bigger pieces of public policy contained in the draft WBA Advocacy Agenda is changes to the current state law on contractor education. This portion of the draft agenda has been under consideration since January of this year when we first started to take input from members on possible changes to the law. That was followed up by an additional listening session on the topic during our April meeting.

Enclosed are the changes being considered to the current state statutes on contractor education which come from the comments and suggestions from members during the past three Advocacy Group meetings.

Contractor Education reform package:

- Require a minimum of 3 credits on safety issues including OSHA training
- Require a minimum of 3 credits on business management, contracts and lien law (financial planning, general business operations 101, change orders, contracts, do business in writing, and dispute resolution)
- Require a minimum of 3 credits on code changes and recent legal/legislative changes
- Require 3 elective credits
- Require that 6 credits must be in person credits and 6 credits can be online

- Require inspectors to document DSPS contractor numbers on final inspection documentation
- Require municipalities send a report each year showing what contractors pulled a building permit and their current credential number and expiration date
- Withhold shared revenue/fire dues payments (or some other type of payment) to municipalities who do not supply the above mentioned report each year

\$20,000 raised for Governor Walker

Thank you again to all of the members who made a donation to the Builders Direct Fund Conduit to help support the re-election efforts of Governor Scott Walker in 2014. Our recent breakfast fundraiser raised \$20,000 for the Builders Direct Fund Conduit that members then directed to Governor Scott Walker for his re-election efforts.

Once again, thank you to our very generous host committee for your financial commitment to the Builders Direct Fund and Governor Walker's re-election efforts!

Platinum Hosts (\$2500)

Pam Jewell and Peter Blenker
Personal Contributions from Dittmar Realty, Inc.

Gold Hosts (\$1000)

Brian McKee
Ron Derrick
Mike Howe
Jim Reif
Scott McCormack
Dan Duren
Steve Atkins

Silver Hosts (\$500)

Frank Madden
Clint Doege
Mike Check
Gary Verhasselt

Bronze Hosts (\$250)

Craig Rakowski
Mark Etrheim
Jim and Brenda Kubasta
Don Miller
Brandon Bartow
Don Esposito
Jim Lenz

Brad Boycks

Vice-President of Advocacy
Wisconsin Builders Association®

bboycks@wisbuild.org

(608) 242-5151 ext. 16

Visit our web site:

www.wisbuild.org

Top 4 Reasons Members Should Register for IBS in September

September is the only chance for NAHB members to take advantage of the best deals on registration to the building industry's biggest event. Registration opens **Sept. 2** – make sure your members know!

1. **Free IBS Expo Pass** – See more than 500,000 net square feet of exhibits and 1,300 manufacturers and suppliers of the latest and most in-demand products and services.
2. **Save \$100 Off IBS Full Registration** – IBS education is in demand! The number of attendees getting full registrations (with access to all education sessions) has grown 40% over the past two years and speaker ratings are at an all-time high! With more than 100 education sessions in 10 tracks, attendees are sure to gain the knowledge to improve their business.
3. **HBA Housing Block** – Take advantage of great hotel properties at discounted rates and complimentary shuttle service to/from the Las Vegas Convention Center.
4. **Spouse Registration** – Registration for spouses is **free** during the month of September!

Buck Sweeney
Robert Procter

WBA BOD Endorses Walker/Kleefisch and Brad Schimel

The WBA Board of Directors meeting recently voted on the unanimous endorsement for the re-election efforts of Governor Scott Walker and Lieutenant Governor Rebecca Kleefisch. The WBA Board of Directors also voted to endorse the candidacy of current Waukesha County District Attorney Brad Schimel for the open seat for Wisconsin Attorney General.

We will be reaching out to members in the future on additional ways you can help volunteer your time to help each of these campaigns. In the meantime, if you have a few extra dollars we encourage you to go to www.buildersdirectfund.com to make a contribution to the Builders Direct Fund Conduit using a personal individual credit card and direct those funds to Governor Walker or to Brad Schimel for Attorney General in the "Special Instructions" section.

Each contribution using www.buildersdirectfund.com will give your local association credit towards your 2014 fundraising goal along with more exposure for WBA when making the contribution through the Builders Direct Fund Conduit.

John Stossel to appear at Business Day in Madison 2015

Just this week it was confirmed that Fox Business's John Stossel will be the featured speaker for Business Day in Madison 2015. The event that serves as WBA's main legislative day will be held again at the Monona Terrace on Wednesday, March 4, 2015.

The schedule is not completely finalized but it is likely to start with our issue briefing in the morning, welcome, and back to back speakers for the morning session, lunch with featured speaker Governor Walker (pending the November election), time for state capitol office visits after lunch and John Stoessel addressing the group at 3 pm.

We also have been working with the Wisconsin Manufacturers and Commerce (WMC) Foundation that helps put the event together to keep the price of the event down. WMC is considering a dis-

count for groups that sign up 100 or members to attend.

Save the date for Wednesday, March 4, 2015 for Business Day in Madison 2015!

Happ advances to take on Schimel in AG race

Two district attorneys will now face off in November to replace retiring Wisconsin Attorney General J.B. Van Hollen. Jefferson County District Attorney Susan Happ, fresh off a convincing 52% win in a three person primary is now set to face Waukesha County District Attorney Brad Schimel in November. Finishing behind Happ were State Representative Jon Richards at 33% and Dane County District Attorney Ismael Ozanne with 15%.

Happ is an interesting candidate. She comes from a GOP county and was the most moderate sounding candidate during the primary. Typically the most moderate candidate in either party has a hard time advancing to the general election.

In November this will be the first time in Wisconsin history that either party has nominated a woman for both Governor and Attorney General in the same year.

IBS 2015

SEPTEMBER ONLY!

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THANK YOU to all that made our "11th Annual Trap Shoot" and Scholarship Cash Raffle a great success!

From selling cash raffle tickets and donating prizes...we really appreciate it! A special thanks to the Outdoors boys & to Donny Steiner!

Thank you again to all & we look forward to seeing you at the "11th Annual Trap Shoot" next year!

Pam Van Dera,

Trap Shoot Chairperson



11th Annual Trap Shoot August 16



Top Team – Outdoors, Inc.

Thank you to everyone that donated or volunteered in anyway!



Scholarship Cash Raffle Winners...

\$500 – Stacy Woelfel

\$250 – Westin Pingel

\$100 – Kevin Schmitz

\$50 – Ted Klapperich

\$25 – Gary Roehrig & Jeff Hedrich



And the TOP GUN is...Scott Halbach

Thank you Sponsors!

Station: TK Hardwood Floor Co. LLC, Roffers Concrete Construction, Professional Door Systems, Scott Umland Insurance Services LLC, Christel & Heiberger Builders, G&H Trucking & Excavating and Drexel Building Supply

Top Gun: RAM Enterprises and Mid-Shores Disposal

Event: Christel & Heiberger Builders,, State Bank of Chilton, Fuhrmann heating & Cooling, Thiel Real Estate , Manitowoc Heating & Refrigeration Services and Zander Press Inc.

Ticket Printing: TK Hardwood Floor Co. LLC

Special thanks to everyone that donated paddle raffle and door prizes and made food items!